



Annual Report 2017



Boroume

saving food - saving lives

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Introduction

Dear friends of Boroume,

In 2017 we continued to move dynamically towards achieving our goals and according to our main pillars of action: a) **saving and offering food** at every level of the food chain and b) **raising awareness about the issue of food waste**.

In total we saved and offered **7.5 million portions of food** thereby actively supporting the work of hundreds of charitable institutions throughout Greece. Respecting our organization's principle to achieve the biggest result for the financial support we receive from our sponsors and despite increasing the social impact of our actions, we were able to achieve a ratio of **38 portions for every 1 euro of operational cost**.

Regarding the **second pillar of our actions**, we strived again to spread as much as possible our message "*Stop Food Waste*" by holding awareness raising events, producing new informational videos, making dozens of presentations on the subject, appearing in the media and social networks and most importantly trying to inspire thousands of children.

2017 was also a year of recognition and awards for our actions and their social impact with the most significant distinction being the **2017 European Citizen Award** from the European Parliament.

The most important award for us though is the **trust** that hundreds of citizens and companies showed us by offering food, the hundreds of charitable organizations that have worked with us to receive this food, the donors of Boroume, and most of all, the dozens of volunteers that have honored us by choosing our organization to offer generously their time and skills in order to support our actions.

Yours sincerely,

Alia Moatsou & Alexander Theodoridis
Administrators



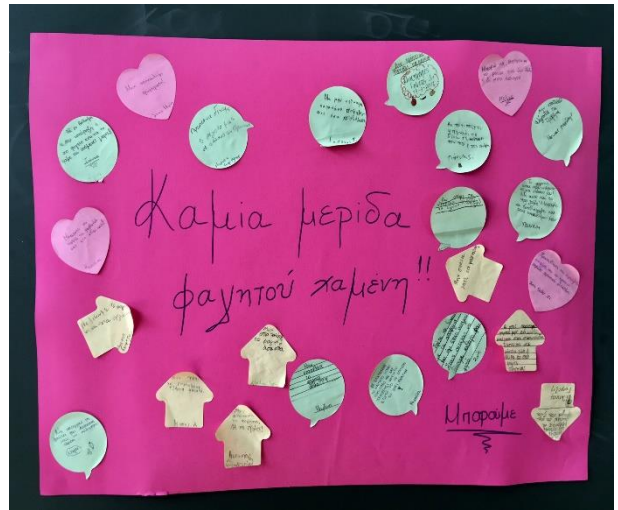
The Numbers



It is very difficult to describe with numbers the beautiful emotions that come from offering food on a daily basis here at Boroume. In spite of that, below is a snapshot of our actions with numbers:

- We saved and offered a total of **7.469.435 portions of food**, i.e. more than **20.450 portions of food per day** on average with an estimated value of over **11.200.000 euros** (average cost of 1,5€ per portion)
- The ratio of offered food portions to the operational costs of our organization reached **38 portions per 1€ of operational cost**
- We placed donations of food from **1.165 separate donor supplier locations** to **404 charitable organizations** all over Greece
- Boroume's actions were supported by a total of **311 volunteers**, while **65 volunteers** have been supporting us on a weekly average basis
- We presented our organization and its actions to **149 mass media entities**, our **TV and radio spot** was broadcast for the duration of two months (June and December), we carried out **34 presentations**, we gave **1.500 informative placemats** with Boroume's message to 6 restaurants, **144 companies** used **Boroume's sticker** in **486 stores** stating that they are Members of Boroume's Saving & Offering Food Program
- We held **258 educational programs** involving **6.050 students**
- We saved & offered more than **73,5 tons** of fresh fruits and vegetables from **13 farmers' markets** in Attica (8 new markets started during the year) with the help of **263 volunteers**
- We saved **1.340 kilos** of fruits and vegetables from various fields throughout Greece and offered them to local charitable organizations
- We converted **18.027,60€ of monetary donations** into supermarket vouchers strictly for the purchase of food, which were offered to **571 beneficiaries** suffering from food insecurity
- Our actions received **7 awards**

The programs



Boroume's actions are based on two pillars:

- **Saving & offering food** through Boroume's network and programs that operate on various sectors of the food chain ("Saving & Offering Food", "Boroume at the Farmers' Market", "SavingFood", "We are Family")
- **Raising awareness** on the issue of food waste and the importance of prevention ("Awareness Program Stop Food Waste", "Boroume at School", "Field of Boroume")

Saving & Offering Food

Boroume's fundamental program aims to reduce food waste and increase food donations to charitable organizations and their beneficiaries, in an easy, fast, and direct manner, through its saving & offering food network.

In 2017, as in every year since Boroume's foundation, there has been an increase in the number of the offered food donations, donors and recipient charitable organizations, as well as an increase in the variety of food donors. More specifically:

- We saved & offered a total of **7.467.435 food portions**, the value of which is estimated at **11.203.852€**, using an average of 1,5€ per portion
- We increased by **6%** the offering of food support in comparison to 2016
- The average daily offers for 2017 were **20.459 food portions**
- We maintained at a very high level the ratio of offered food portions to our total operational costs which was **38 food portions / 1€ of operational cost**
- We were supported by **1.165 separate donor supplier locations** both individuals and companies with 428 of those offering food on a regular basis
- **404 charitable organizations** all over Greece received food donations placed by Boroume

¹ Because donations include all types of food and Boroume places the food with charities without storing it making weighing the food impossible, the quantification of one food portion is based on calories and specifically 750 calories = 1 food portion



Some of our outstanding and indicative donations we placed are described below:

- One pan of potato pie from an individual from Chalandri was offered to the Psaraftio Foundation
- 50 eggs from an individual from Piraeus was offered to the Anakoufisi Homeless Shelter on Holy Thursday
- 10 boxes of finger food and individual salads from an international event were offered to the soup kitchen of the Holy Church of Profitis Ilias in Pagrati
- 50 meals from a wedding celebration were offered the day after the wedding to the Holy Church of Agia Ekaterini in Ano Patisia
- 80 meals from an event held by “Gastronomos” magazine were offered to the Galini Foundation
- 186 portions of various types of food (juices, spoon sweets, olives, marmalade, tahini, mustards) from a food exhibition were offered to PETO Thessaloniki
- 220 cupcakes from a bakery were offered to the municipal soup kitchen of Chalandri
- 150 boxes of baby milk were donated to the Dafni Municipal Pharmacy from abroad but because they were reaching their expiration date were offered to the Direct Social Intervention Network of West Athens
- 1.600 six-packs of iced tea were offered by a supermarket to Praxis, the Social Cooperative Activities of Vulnerable Groups “EDRA” and the municipal soup kitchen of Chalandri
- 700 kilos of mushrooms from a packer in Corinth that would have ended up in the landfill because they were too small and without a stem, were offered to the Efthimio Corinth Center and the Archdiocese of Corinth
- 2.000 kilos of cauliflower from a wholesaler were offered to 4 nearby charitable organizations in Evia
- 2.200 yoghurts in excellent condition but with an incorrect expiration date were offered by a dairy to the Asilo Aniaton and the Piraeus nursing home
- 137 boxes of bananas (2.740 kilos) from a fruit company were offered to 4 charitable organizations in Attika
- 300 boxes of juice (3.600 liters) from a soft drink company were offered to 3 charitable organizations in Attika and Thessaloniki
- 17.000 prepared meals were saved and offered by a food company to 9 charitable organizations in Attika

Awareness Program “Stop Food Waste”

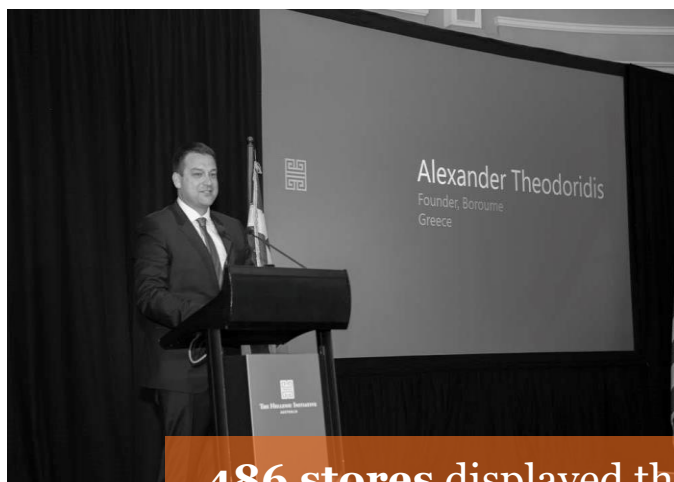
Raising the awareness of the public opinion on the multiple social, environmental and financial benefits of reducing food waste is crucial in highlighting this issue and in helping us change our daily habits.

In 2017, we informed the public mainly through our educational actions and presentations in Greece and abroad, the creation of new awareness videos and our dynamic presence on mass and social media.

Awareness raising actions:

- Presentations about Boroume and its activities at **34 events** in Greece and abroad, among those the program “One Greece” from The Hellenic Initiative Australia, which is the largest attempt so far from Greeks living in Australia to support Greece
- Production of a new video about Boroume called “**The story of a lonely garbage bin**” in collaboration with Asset Ogilvy Public Relations, director George Zois, Foss Productions and the advertising agency Bold Ogilvy & Mather
- Creation of an **awareness video** in collaboration with Asset Ogilvy Public Relations and chef Dimitris Skaramoutsos
- Organizing and holding the awareness event “Boroume at the Triangle” in collaboration with the Athens Triangle Upgrade Program
- Creation of **5 informational videos** about food waste in conjunction with the creation of the SavingFood platform
- **144 companies** have accepted to use the Boroume sticker at **486 stores**, thus actively supporting us by declaring themselves as “Member of Boroume’s Saving & Offering Food Program 2017”
- **1.500 placemats** with Boroume’s message have been placed at 6 restaurants
- Our monthly **newsletter** goes out in Greek and English to **2.890 recipients**





486 stores displayed the sticker “Member of Boroume’s Saving and Offering Food Program”

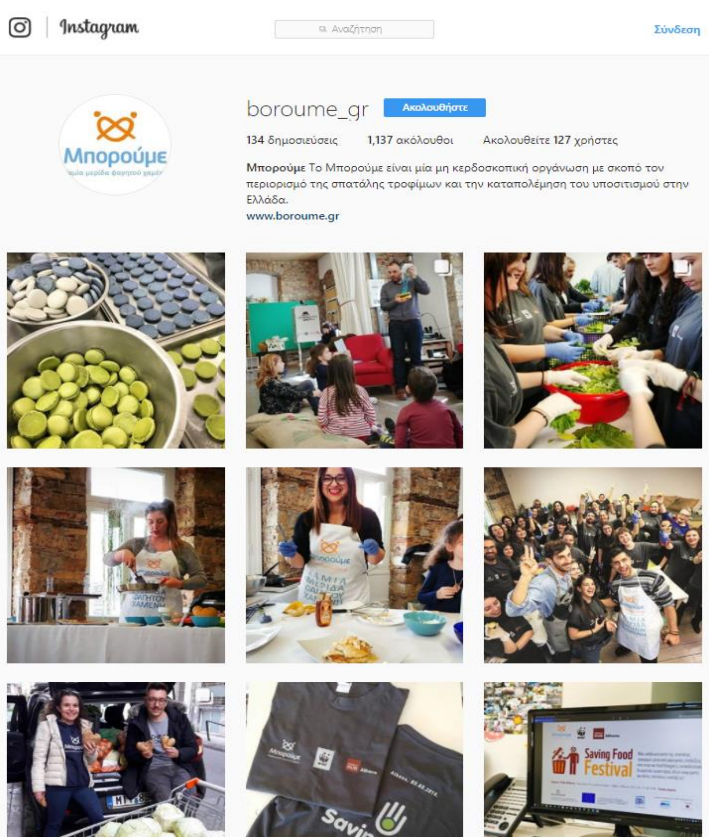


Mass & Social Media

Boroume’s presence and its activities in mass and social media in 2017 included the following:

- 13 **articles** in the written press
- 12 **presentations** on TV
- 16 **participations** in radio shows
- 108 **reports** on social media
- 35.298 likes on **facebook**
- 4.431 followers on **twitter**
- 1.025 followers on **Instagram**
- 1.400 views of our videos on our **YouTube** channel

For two months (June and December) TV and radio stations ran as a public service announcement our **TV and radio spot** with the message “Stop Food Waste”.



6.050 children took part in the program "Boroume at School"



Boroume at School

Firmly believing that educating children on the matter of food waste, volunteering and social solidarity constitutes the foundation of a society that will adopt those practices in the future, in 2017 we carried on vigorously with the implementation of our educational program "**Boroume at School**".

In 2017, we had the honor to be chosen for Vodafone's "World of Difference" program, which funded for 6 months the salary of a Boroume employee so that we could promote the program.

During 2017 we carried out **258 educational programs and school actions** that resulted in **6.050 children** participating and at the same time the program "Boroume at School" became the cause for organizing **additional activities at schools** such as:

- Networking and offering surplus food by school canteens
- Organizing actions aimed to gather food donations from students
- Implementing the program "Boroume in the Neighborhood" by students

Other noteworthy activities of the program were:

- Creating a specialized Volunteer Guide for the program
- Expanding the program beyond the school year to summer camps of the Athens and Metamorfosis Municipalities and outside of Attika (Thessaloniki)
- Holding an event for students and educators in collaboration with WWF and Fair Trade in the Athens Odeon on occasion of World Food Day (10/16)

Boroume at the Farmers' Market

The **purpose** of the program is to reduce food waste connected to the primary sector of production, by making good use of the undisposed products from the producers and traders stalls at the farmers markets, and helping in their distribution to local charitable organizations to support people facing food insecurity.

In 2017 we increased the number of participating farmers' markets and as a result we increased the volume of fresh products we saved & offered.

Specifically we accomplished the following:

- We increased the number of participating farmers' markets from 5 to 13 in Attika
- We saved & offered a total of **73,5 tons of fresh fruits and vegetables** to local charitable organizations
- We carried out **367 actions** of saving & offering fresh products
- We recruited **263 volunteers** for the teams of volunteers that participate in the program, including 36 volunteers from Australia in collaboration with The Hellenic Initiative Australia
- We made preparations for expanding the program to Thessaloniki with a goal to begin our collaboration with local farmers markets during the first quarter of 2018



More than 73
tons of fruits
and vegetables



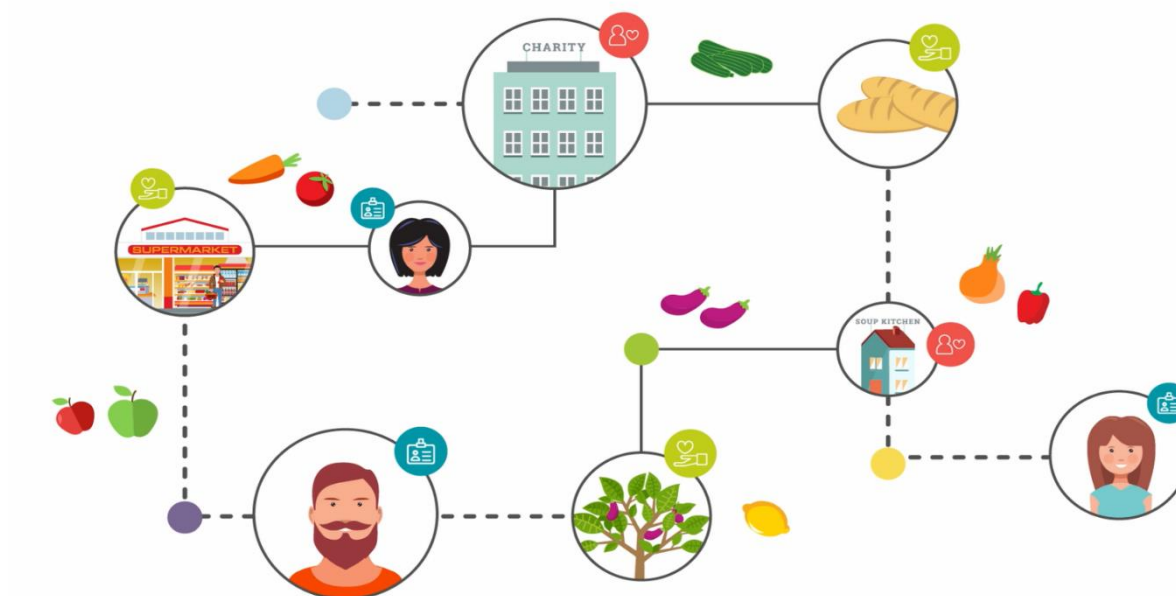
were saved &
offered



SavingFood Program

In 2016, we began participating alongside 7 stakeholders from 4 different countries in the EU project "SavingFood", funded by "**Horizon2020**" the EU program on research and innovation.

This project aims to create an **online platform** that will facilitate the redistribution of surplus food for the benefit of the vulnerable groups of our society, with the development of an online networked community of donors, charitable organizations and volunteers. The project's emphasis is in informing the general public and raising awareness in order to evoke a change of attitude regarding the issue of food waste.



Overall in 2017 we accomplished the following:

- We set up the **framework and operating parameters** of the online platform and coordinated the **testing of the online platform** by groups of volunteers
- We organized and held the **general meeting of the project participants** on June 8 and 9 in Athens
- We completed the creation of **five additional videos** to raise awareness on the issue of food waste and mobilize participation in food redistribution actions to benefit vulnerable social groups
- We planned, organized and held "**Boroume at the Triangle**" which was an informational and public awareness event on the issue of food waste and the SavingFood platform
- We submitted our paper "An Engagement-Related Behavior Change Approach for SavingFood in Greece" at DSI - Workshop on Digital Technology to Support Social Innovation, Thessaloniki (11/22)

Boroume Gleaning

Taking into consideration that 30% of the agricultural produce in Greece, as well as globally, remains in the fields unexploited, we have developed in 2014 the "**Boroume Gleaning**" program, aiming to bridge the surplus agricultural produce to those who need it the most in Greece.

In total, in 2017:

- We saved & offered **1.340 kilos of fresh fruits and vegetables** from fields and orchards
- We had 2 gleaning actions of harvesting fruits and vegetables, with the participation of 21 volunteers



Field of Boroume

In 2017, we continued the implementation of the "Field of Boroume" program that aims to educate young children on organic farming, to promote volunteering and to support local charitable organizations by offering food cultivated in unexploited agricultural lands, offered to us for this particular reason.

In cooperation with the **Municipality of Artemis-Spata**, who granted us a part of the local municipal vegetable garden, as well as with the support of sponsors, who covered the operational costs (seeds, tools, fertilizers, agronomic advisory services), and with the help of **59 volunteers**, who participated in all the cultivation processes, we harvested more than **900 kg of winter vegetables**, such as broccoli, cauliflower and cabbage, which we offered to the beneficiaries of the local municipal social service.

In spite of the successful development of the program during the first 8 months of the year, it was decided, unfortunately, to temporary halt further activity due to lack of funding.

We Are Family

The purpose of the program “**We Are Family**” is to create “**families**” of support, consisting of those who wish to help and those who are facing food insecurity in Greece. It manages to do so, through a direct and transparent process, which converts all monetary donations into supermarket vouchers, strictly for the purchase of food, thus ensuring their dignity with zero operational costs for the donors.

In total, in 2017:

- **18.027,60€** have been converted into supermarket voucher for the purchase of food
- **527 beneficiaries** have received the above vouchers
- We have cooperated with **4 municipal social services** (Acharnai, Zografou, Nikaia-Rentis, Perama)

Corporate Social Responsibility (CSR) Actions

Within Boroume’s aim to reduce food waste and increase food donations, in 2017 we have collaborated with many companies in order to design and implement various CSR actions.

Indicatively, in 2017:

- We continued our work on the successful networking of **230 participating AB Vassilopoulos stores** with local charitable organizations, in our effort to reduce the company’s food waste. Additionally, we carried on for the fourth consecutive year our cooperation with AB Vassilopoulos on the “**52 weeks**” program, while for the sixth year we coordinated their food basket offers for Christmas and Easter, offering a total of **6.500 food baskets**, containing all the necessary foodstuff to prepare a festive meal for 4 people.
- We implemented for the second year an annual program that fully covers the needs in fruits and vegetables of 12 charities in Athens and Thessaloniki, sponsored by **Eurocatering-Freskoulis**
- We collaborated with **Coca-Cola** on the company’s Christmas events
- We collaborated with **Knorr** in the implementation of the program “Rich Taste for All” which offered among other things, over 50.000 portions of food



- We continued coordinating the daily donation of 70-100 meals from the **Vezene Restaurant** that is offered to various charitable organizations in Attika
- We connected 21 **Starbucks** stores throughout Greece with local charities ensuring the permanent offer of their surplus food
- We collaborated with **NOUNOU** to implement the program “A Glass of Milk for Every Child” which offered 2.208 cans of milk to 10 charitable organizations that support children
- We supported 7 charitable organizations by offering 9.776 portions of cereal as part of **Nesquik’s** program “A Good Day with a Good Deed”
- We collaborated with **Lidl** as part of their campaign #apotalidl
- We coordinated a donation of 400 portions of pasta to charitable organizations in Attika as part of the program “**Melissa on the road**”
- “Boroume at the Farmers’ Market” received permanent support from the companies **Nestlé**, **Pernod Ricard** and **Agile Actors** who provided volunteer teams for the program
- The program “We Are Family” was supported by the companies **SEPTONA** and **Papastratos**



The Team



Our many volunteers, partners and friends constitute the heart of our organization, supporting us generously every day, for none of the above cited actions would have been possible without them. On average, 65 volunteers supported our actions in 2017 on a weekly basis.

Members of the 2017 Team:

Peter Abraham, Debbie Argyropoulos, Nina Argyropoulos, Fotis Argyropoulos, Georgi Devereux, Tranda Devereux, Claire Dontot, George Giovas, Son Giovas, Son Giovas, Wife Giovas, Yannis Kailis, Gina Lionatos, Rebecca Mangos, Madeleine Mangos, Brigida Marovelli, Vivi Merculias, Jim Merculias, Nick Mitaros, Harley Mitaros, Theona Mitaros, Tas Mitaros, Anthony Penklis, Emanuel Penklis, Marilyn Tsolakis, Student Tsolakis, Student Tsolakis, Student Tsolakis, James Vassilopoulos, Family Ventouras, Family Ventouras, Family Ventouras, Family Ventouras, Lee Verios, Johanna Verios, Madlien Wienberg, Panos Avramakis, Charis Adraktas, Chrisa Alexopoulou, Lito Andrioti-Petropoulou, Alexandra-Andriani Apergi, Anastasia Aravantinou, Alexandra Varitimou, Katerina Vlassopoulou, Manolis Vouyioukalos, Mirto Garbi, Giorgos Gerostergios, Pinelopi Giakoumaki, Mary Giannakouri, Georgina Giannou, Maria Gotsika, Melina Damianaki, Ariana Efthimiadi, Aggeliki Efstathiou, Oriana Zanidaki, Irini Zafiri, Lena Zafiriou, Elisianta Zikiouni, Mirto Zenetou, Maria Zerva, Achilles Ilioudis, Alexandros Theodoridis, Athina Theochari, Christina Thiveou, Alexandra Kalogeraki, Maria Kalogianni, Alexis Kappas, Kostas Karabetsos, Anna Kabouropoulou, Elena Kastellanou, Elena Katsani, Eleni Katsari, Efstathios Katopodis, Evaggelia Kafetzopoulou, Eleni Kesisoglou, Thanos Kokkotos, Alexandra Kollia, Elisabet Kontzali, Barbara Kosmidou, Garifallia Kouvela, Aggeliki Koulouri, Marina Konstantaki, Irini Lambiri, Teta Lafazani, Tonia Lioumbi, Ilias Loukaitis, Annita Magia, Amalia Maniatopoulou, Despina Maraki, Maria Marini, Dimitris Marras, Maria Messari, Alia Moatsou, Nikos Mourdokoutas, Theodora Balabani, Sofia Bechtsi, Irini Mlstakidou, Artemis Nazou, Ioannis Neroutsopoulos, Konstantina Delmekoura, Olympia Ikonopoulou, Dina Pagalou, Georgia Panagiotopoulou, Theoni Pantazi, Aristotelis Papadopoulos, Maria Papatheodorou, Alexandra Papanastasiou, Xenia Papastavrou, Dimitris Pappas, Katerina Pelekasi, Anthi Petromelidou, Giannis Pechlivanidis, Athina Pilitzidou, Ioanna Pia, Glykeria Pietri, Nikos Politakis, Adamandia Prapa, Sofia Pritsi, Ben Rousiti, Elisavet Samouil, Dimitris Siotis, Nota Sklavanou, Filareti Spaneli, Konstantinos Spiliotopoulos, Marina Spinthouraki, Marina Spiridonos, Katerina Spirou, Maria Simoni, Olivia Stai, Elina Stavropoulou, Antonia stefanaki, Roubina Stéfatos, Eleni Strani, Dimitriss Tzobanakis, Maria Tragousti, Athina Trantalidou, Katerina Tsesmeli, Anna Tsetseri, Katerina Tsiliouka, Eleni Tsolaki, Katerina Tsoli, Maria Fotaki, Maria Fotiadi-Chilopoulou, Alina Charidi, Panagiotis Christoforou, Christina Chrisoula, Dia Chorafa

In addition to the above volunteers, **178 volunteers** from six countries and from companies, other organizations, Greeks of the Diaspora and foreign universities have assisted us in the actions "Boroume at the Farmers' Market" and "Field of Boroume".

Our collaborations

- Promotion of our opinions on food waste and volunteering in Greece through our participation in the **EU Platform on Food Losses & Food Waste** organized by the European Commission to combat food waste
- Participation in the network of social businesses against food waste **Food Surplus Entrepreneurs**, located in Brussels
- Participation with students of the **University of Eindhoven** in the program City Circles for the creation of activities for food donors with those in need
- Implementation of the program to welcome and provide activities for Greek Australian volunteers in collaboration with **The Hellenic Initiative Australia**
- Participation in research conducted by the U.N. for the “**State of the World’s Volunteerism Report**” as it relates to volunteering in the world
- Collaboration with the **University of Crete** as part of the EU program TRANSOL for paths to solidarity at times of crisis
- Participation in research conducted by the **Greek Open University** to create a “Refugee Survival Guide”
- Final interview with a researcher from the University of Austin as part of the research conducted over four years regarding non-profits in Greece and mass media
- Participation in research conducted by **Trinity College** in Dublin regarding Civil Society in Greece
- Participation in research by the **University of Ohio** regarding non-profits in Greece
- Collaboration with the **Athens University of Economics** to promote volunteering by students at Boroume
- Collaboration with the **University of Florence** in research relating to dynamic social initiatives to reduce poverty and nutritional insecurity in Europe
- Participation in research conducted by the **University of Roskilde** in Denmark regarding social movements in Greece
- Participation in research conducted by the European Commission on the topic of “**European Commission Study on Date Labelling & Food Waste**”
- Collaboration with the **Athens University of Economics** on the program about Social Entrepreneurship
- Collaboration with the **Region of Western Macedonia** as part of the European program Ecowaste 4 Food regarding eco-innovation
- During the year we collaborated with **404 charitable organizations** by offering them food and posting on our social media platform the needs of 22 charities

Awards

In 2017, Boroume has been awarded by the following organizations:

- UNESCO Friends Association (1/8)
- Award of Fearless Giving by NYSY Studios (1/21)
- Thessaloniki Branch of the Food Bank (3/28)
- Friends of the Child (6/7)
- Day Care Center for those with Special Needs “I Elpida” (1/7)
- European Citizens Award, Brussels (10/11)
- Petroupolis Holy Church of the Holy Trinity (12/16)



The Sponsors

Το φαγητό που περισσεύει
σε εμάς → Το φαγητό
που κάνει χαρούμενο κάποιον
άλλο!

Κατερίνα Ζωσιφοπούλου ♥

In Boroume's saving & offering food process, everything begins with those people who wish to donate their food instead of throwing it in the garbage. As a way to express our gratitude we would like to mention the names of those who supported us in 2017, with the exception of those who prefer to remain anonymous.

Food Donors:

11th Primary School of Glyfada, 1st GEL of Elliniko, 1st High School of Cholargos, 1st Primary School of Vrilissia, 1st Primary School of Gerakas, 1st Primary School of Paleo Psychiko, 1st Kindergarten of Agia Paraskevi, 2nd & 10th Kindergarten of Zografou, 2nd High School of Gerakas, 3rd Primary School of Voula, 3rd Primary School of Geraka, 3rd High School of Glyfada, 5th Primary School of Petroupolis, 5th High School of Kallithea, 6th Primary School of Chalandri, 7th Primary School of Gerakas, 7th Kindergarten of Irakleio, Ace Travel & Incentives, Aegean Airlines, Airotel Group Hotels | Alexandros, Stratos Vasilikos, ALBA Graduate Business School, Alexandros Papandreou Cooking studio, ALX Hellas, Anima Club, Arctos Films, Aria Fine Catering, Asset Ogilvy Public Relations, Athenaeum InterContinental Athens, Athens Central Film Productions, Athinais Hotel, BEAT, Betty's Bakery, Blanos Bowling, Boehringer Ingelheim Hellas, Boo Production, Booking.com, Bosch & Siemens, Bristol-Myers Squibb, Cake Kifissia, Caldera Hotel, Cana Laboratories, Canal Café, Cap Cap, Carpo, Castello, Catering "Odos Kassandras", Celestino (Egaleo), CineDoc, City Bakery, Coca-Cola Hellenic Bottling Company, Coffee Yard, Colgate-Palmolive, Common Secret, Computer Peripherals International, Concordia, Consolidated Contractors Company (CCC), CORNER, Creta Farms, Crowne Plaza Athens, CSR HELLAS, DAILY FRESH, Daily Taste, Dalex Shipping, Dante – La Pierrade, Deli Fruits, Délifrance, Delitopia, Deree - The American College of Greece, Det Norske Veritas (DNV), Diana Shipping Services, Different & Different, Discount Market "Axia", Divani Caravel Hotel, EAST KAROLL TRADING LIMITED, ECOKINHSH, Electra Palace Hotel Athens, Elpedison, Energean Oil & Gas, Ergon, Ericsson Ellas, ESPRESSO CONCEPT, Estée Lauder, Ethelon, Ethelon Thessaloniki, Eurobank, Eurocatering Freskouli, Europcar, Ipiria Restaurant, Fabrica de vino, First Data Hellas, Flopsy Bunnies, FOCACCINO (Glyfada), Food Truck, Forky, Fraport Greece, Fregio, FREZYDERM, Friandises Catering, FrieslandCampina Hellas - NOUNOU, Frigoglass, Fruit Hellas Konstantinos Doukas, Gazarte, GLM Group, Globaltraining, Golden Age Hotel of Athens, Golden Times, Google, Grivalia Properties, GTouch Catering, Halandri Tennis Club, Holiday Inn Athens Attica Av. Airport West, HOLY GREENS Athens, Hotel Grande Bretagne, Hotel Meliá Athens, Hotel Novotel Athens, Hotel Semiramis, I Love Dyslexia, IAM Gourmet Catering, Imerys Industrial Minerals Greece, Impact Hub Athens, Info Quest Technologies, Information Resources Hellas, InfoTime, INNOVATHENS, InterCatering, IP Coffee Treats N More, ISS, Jar by Sweet Mates, JT International Hellas, kariera.gr, Kitchen Lab, KPMG, La Chocolatiere, La Famiglia, La Fornaretta, Le Chevalier, Le Petit Quartier, Leroy Merlin, L'Oréal Hellas, Madame Ginger Food Studio, Mars Hellas, Mauzac, Max Perry Glyfada, Meat Love, Meat Pro, MedBest, Melissa, Menoo Catering, Mercedes Benz Hellas, Merck, Microsoft Ελλάς, Mokpo, MSCOMM, MSD Greece, My market, My Place, N.J.V. Athens Plaza Hotel, Nanou Donuts House, NESQUIK®, Nestlé Hellas, NEW Hotel, NN Hellas Ασφαλιστική Εταιρεία, North Meating Place, NOVA, Novartis, Oceanfleet Shipping, Opel Bank, Oracle, OTEAcademy, OTS, Panini & Coffee, Pantony coffee & bakery, Park Hotel, Patisserie Catering Despina, PAUL, Pernod Ricard Hellas, Petit Paris, PIE WORKS, PLAYGROUND for the arts, Polo Club, PricewaterhouseCoopers, Prime Marine, Quadro Pizzeterie Romane, Quality Catering Services, Radisson Blu Park Hotel, Raffaello, Recordati Hellas Pharmaceuticals, ReGeneration, Replayce, Roche Hellas, Royal Bank of Scotland, Royal Olympic Hotel, Safety Technology & Services Marine, SAM Shipping, Sea World Management, Sefco-Zeelandia, Sistema Europe Youth Orchestra (SEYO), Skywalker, Specifar, St. Catherine's British School, St. George Lycabettus Hotel, Starbucks, Studio Alfa, Studio Food Image, Surfers4Life, Synthesis, Tatoi Club, TedxAcademy, TEDxPanteionUniversity, TGI Fridays, The Athens Gate Hotel, The Coffee Project, The Ecali Club, The Longevity Diet Foods, The Salad Project, The Swedish Club, The Sweet Spot, Titania Hotel, Todaylicious (Katerini), Top Tzante Burger, Transifex, Trois'els, Unilever Knorr, Unilever Vitam, UniSystems, Vezené, Vodafone, VV Luxury Events, WELLA Ellas, Widside, WWF Ellas, Yoleni's Greek Gastronomy Center, Yumm Restaurant, Zimari, 1st Greek Evangelical Church, A la Grecque, AB Vassilopoulos, Athletic Association Fu Jow Pai, Sirius Athletic Club, Piraeus Solidarity, Anaxagorio General High School of Nea Erythraia, Refreshment Shop Filo Filo, APOLLONION Bakery Patisserie, Argiro Sweet Bread, Arsakia - Tositsia

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Boroume Supporters

Our non-profit activities rely 100% on the trust and support of Boroume's friends either in the form of monetary donations directly to the organization, or as a result of an action or a donation in kind. It is worth noting that, besides the supporters mentioned below, we have been supported by individuals who wish to remain anonymous.

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Sponsorship through actions:

- **Coca-Cola** Christmas pop-up store
- The cookbook "**A Taste of Greece**" by Tatiana Blatnik and Diana Farr-Louis, based on an idea by Boroume to support our organization's activities by the sales of a different recipe book written by people who love Greece
- Boroume was supported by the **Belvedere Hotel** in Mikonos by donating proceeds from 3 dishes whose recipes were in the book "**A Taste of Greece**" and sold at the hotel's restaurant



A special mention to Alexi, our six year old friend who learned about us at a Christmas bazaar at his father's company and who let us know that he wanted to donate all the money in his piggy bank so he could support those in need through Boroume!

Boroume through the words of...



...students from the 2nd Athens Experimental High School after they took part in our educational program

“Boroume at School”:

“I felt very good because I learned many new things but I also felt a little bad because I realized how much food I throw away”

“I understood my responsibilities and from now on I will try to eat all my food or I will give the leftovers to those in need”

“I became sensitized and I was troubled”

...representatives from the Petroupolis Holy Church of The Holy Trinity:

“Of course we will go and pick up the food. When there is a need, we do not care about the location of the donation. We go and get it for our people”

...Father Dimitrios from the Katsifariana Holy Church of Saint George:

“I will stop picking up food from where you tell me when people stop being hungry”

...Pavlos Korovesis from “Plision”:

“Last evening we did not cook but we distributed the food we received from an event held by Aria Fine Catering that you gave us. Yesterday, the food we received was a treat from you”

...Mrs. Foi from Agia Paraskevi EPAPSI:

“The food we receive with Boroume’s help has improved the life of all of our residents”

...kitchen manager of the organization Asilo Aniaton after receiving the first donation of fresh fruits and vegetables from the Panormou Farmers’ Market:

“I was so happy that I washed by myself 30 kilos of greens that you got for us from the Farmers’ Market. Our people were very moved because it had been such a long time since we served them greens”

Contact



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