

Annual report 2016



Boroume

saving food - saving lives

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Introduction

Dear friends of Boroume,

2016 has been a very productive year for our organization, during which we have managed to double the food quantity saved & offered throughout Greece, into more than **7 million portions of food**, increasing at the same time the ratio of food portions offered to our operational costs to **40 portions for every 1 euro** of cost.

The above cost includes all the activities of Boroume, always aiming in the reduction of food waste and the increase of food offering.

During 2016 the following programs have been added to the already existing ones:

- The European project "**SavingFood**" through which we create –among others– an online platform that will enhance Boroume's way of saving & offering food
- **Field of Boroume**, consisting of the cultivation of offered agriculture lands, aiming to educate children, to promote volunteerism and to provide local charitable organizations with fresh vegetables

2016 has also been a year of recognition and awards for Boroume, for the social impact of our actions. The most important award for us though is the **trust** that hundreds of citizens and companies showed us by offering food, the hundreds of charitable organizations that have worked with us to receive this food, the donors of Boroume, and most of all, the dozens of volunteers that have honored us by choosing our organization to offer generously their time and skills in order to support our actions.

We enter 2017 with great energy and creativity and with a goal to approach even more the achievement of our **vision** to develop a social movement based on volunteering that will help reduce food waste and at the same time increase the food support of all those people in need.

Yours sincerely,

Alexandros Theodoridis & Alia Moatsou
Administrators



The Numbers



2016 has been one more very productive year for Boroume, with a dynamic quantitative and qualitative increase of the social impact of our actions, with the creation of new programs and the cooperation with hundreds of donors, recipient charitable organizations and supporters.

More specifically:

- We increased by **87%** the offer of food support in comparison to 2015, surpassing the **7.067.00 food portions**, which means that we've offered an average of more than **19.000 food portions per day**, of estimated cost over **10.600.00€** (average cost of 1,5€ per portion)
- In comparison to 2015, we doubled the ratio of offered food portions to our operational costs of the organization, reaching **40 portions per 1€ of operational cost**
- We had more than **500 active "bridges"** in our network offering regularly food and we have carried out **932 ad hoc food donations**
- We trained **144 volunteers** in total, while **50** of them have been supporting us on a regular basis
- We visited **52 charitable organizations** throughout Greece
- We presented the organization and its actions to **91 mass media** of a total of **12 countries** and Boroume's **TV and radio spot** has been transmitted by TV channels and radio stations for the duration of a month, we carried out **34 presentations / briefings**, we gave **3.200 informative placemats** with Boroume's message to 15 restaurants, **48 companies** used **Boroume's sticker** in **346 stores** as members of Boroume's Saving & Offering Food program in 2016
- We carried out **131 educative programs** involving **3.306 students**
- We saved & offered more than **22 tons** of fresh fruits and vegetables from **5 farmers' markets** in Attica with the help of **76 volunteers**
- We saved **7.100 kilos** of fruits and vegetables from various fields throughout Greece and offered them to local charitable organizations
- We converted **42.736,75€ of monetary donations** from **3 countries** into supermarket vouchers strictly for the purchase of food, which were offered to **836 beneficiaries** suffering from food insecurity
- We received **8 awards** from charitable organizations and contests

The Programs



Boroume's goal to reduce food waste and malnutrition is being approached holistically through the programs of the organization, which now include:

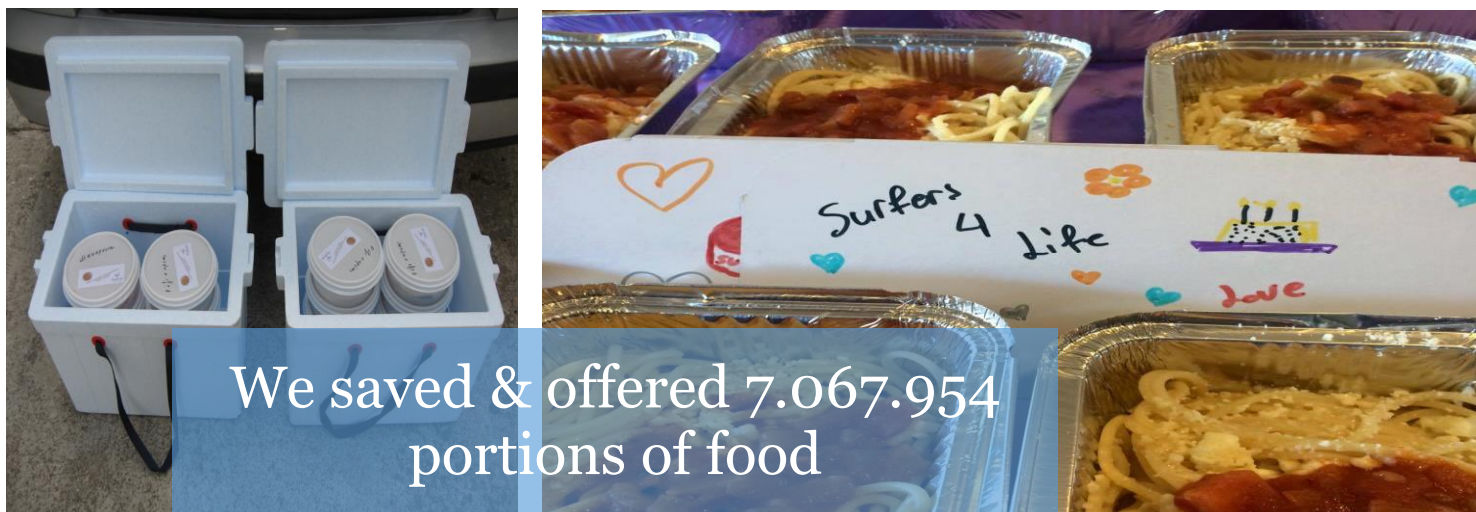
- Saving & offering food through Boroume's network and programs that operate on various sectors of the food chain ("**Saving & Offering Food**", "**Boroume at the Farmers Market**", "**Boroume Gleaning**", "**SavingFood**")
- Raising awareness on the issue of food waste and the importance of prevention ("**Awareness Program Stop Food Waste**", "**Boroume at School**", "**Field of Boroume**")
- Supporting people facing food insecurity ("**We Are Family**")

Saving & Offering Food

Boroume's fundamental program aims to reduce food waste and increase food donations to charitable organizations and their beneficiaries, in an easy, fast, and direct manner, through its saving & offering food network.

In 2016, as in every year since Boroume's foundation, there has been a dynamic increase in the number of the offered food donations, donors and recipient charitable organizations, as well as an increase in the variety of food donors. More specifically:

- We saved & offered a total of **7.067.954 food portions**, the cost of which is estimated at **10.601.931€**, for an average of 1,5€ of cost per portion
- We increased by **187%** the offers of food support in comparison to 2015
- The average daily offers for 2016 were **19.364 food portions**, while during the last trimester we have surpassed the 24.000 food portions per day
- We doubled the ratio of the offered food portions to our operational costs in **40 food portions per 1€** (this includes also the cost of all the other Boroume programs not immediately related to saving & offering food)



- We had more than **500 active "bridges"** in our network that regularly offered food and we have carried out **932 ad hoc donations**
- We extended our database with all the potential charitable organizations-recipients, and it now contains **1.200 organizations** throughout Greece, among which **355 soup kitchens** and **275 social markets**
- We increased the **percentage of our "permanent bridges"**, i.e. the permanent connection of a donor that regularly offers food to a particular recipient charitable organization, to the total of our donations to **84%**

Below we cite some of our most outstanding and indicative donations for 2016:

- 20 tons of bananas by an importing company in Aigio were offered to 11 charitable organizations
- 16 tons of watermelons of the Lalanitis Company were loaded by volunteers of the organization "Plision" onto a truck furnished by AB Vasilopoulos and were offered to the Athens Food Bank and other 5 charitable organizations in Attica and Chalkida
- 264.000 souvlaki pies of the Elviart Company were offered to 13 charitable organizations
- 36.000 Ikarian biscuits, the surplus of an promotional gift by Aegean Airlines, were offered to 5 charities in Attica
- 1,2 tons of rice and sauce were offered by Mars Hellas, on the occasion of the company's employees' participation in the Athens Marathon 2016, to 7 charities throughout Greece
- 5.957 bottles of milk and milk formula were offered by Fredyerm to charitable institutions for children and families
- 1.110 leftover food portions from the World Universities Debating Championship held in Thessaloniki, were offered to the Therapy Center for Dependent Individuals
- 1.000 salads donated by Freskoulis Company, were offered to 4 charitable organizations in Thessaloniki
- 80 food packets (salad, food portion & dessert) were donated by the Saint Catherine's School to the Charitable Organization of Metamorphosis
- 200 boxes of bakery pastries prepared by a bakery in Rafina, after the request of a client, were offered to refugees through the "Plision" charitable organization
- 2 pallets of oranges donated by Skroutz Company were offered to the Elliniko Center of Refugees

- 3 friends in Neo Iraklio cooked and offered food to 5 families at the Holy Rood Church
- 190 food portions cooked at the Kosteas-Geitonas School were offered to the Lyreio Institution
- 960 food portions were saved from 7 events and the Metropolitan Expo, during "Poseidonia 2016"
- 45 food portions from a wedding at Xylokaastro were donated to the "Prooptiki" boarding school
- 36 kilos of lentils and 22 kilos of beans were collected at the "Researcher's Night", organized by the National Center for Scientific Research "Demokritos", and were offered to the organization "Faros Elpidas"

Awareness Program “Stop Food Waste”

Raising the awareness of the public opinion on the various social, environmental and financial benefits of food waste reduction is crucial to promote the problem and help us change our everyday habits.

In 2016, we informed the public mainly through our educational actions and presentations, as well as our dynamic presence on mass and social media.

Awareness raising actions:

- Presentation of Boroume and its activities at **34 events** in Greece and abroad
- Creation and implementation of an **educational seminar** for the reduction of food waste as part of the IKEA Family program
- **48 companies** have accepted to use our Sticker at **346 stores**, thus actively supporting us by declaring themselves as "Members of Boroume's Saving & Offering Food Program 2016"
- **3.200 placemats** with Boroume's message have been placed at 15 restaurants
- Creation of a **new newsletter**, sponsored by DDB & Tribal, with the support of Moosend
- Creation of a **new bookmark**, sponsored by DDB & Tribal
- Creation of a **new Boroume leaflet**, sponsored by DDB & Tribal
- Creation of a **new Boroume website**, sponsored by Atcom
- Creation of a **"Boroume" Wikipedia entry** in the Greek version





3.200 Boroume placemats
in 15 restaurants



Mass & Social Media

The presence of Boroume and its activities in the mass media has been dynamic in 2016 and consisted of:

- 22 **articles** in the written press
- 13 **presentations** on TV
- 11 **participations** in radio shows
- 45 **reports** on social media

from 13 countries in total.

Boroume has also been mentioned in dozens of mass media all around the world, on the occasion of the publication of Tatiana Blatnik & Diana Farr-Louis' cookbook "**Taste of Greece**". Also, the **TV and radio spot of Boroume**, conveying our message "Stop Food Waste", has been transmitted by various TV channels and radio stations for a month.

Our page on **Facebook** has surpassed 26.850 likes (without any payment made to promote our posts), our **Twitter** account has more than 4.343 followers, and our **Instagram** account has 556, our **newsletter** is being sent monthly to 2.783 recipients in both Greek and English (voluntary registration)

In 2016, our website **www.boroume.gr** has been visited by 62.301 unique visitors, offering useful information regarding food waste in Greek and English, while all our translations are made by volunteers.

Boroume at School

Firmly believing that educating children on the matter of food waste, volunteerism and social offer constitutes the foundation of a society that will adopt those practices in the future, in 2016 we carried on vigorously with the implementation of our educational program "**Boroume at School**".

During 2016 we carried out **131 educational programs and school actions** aiming to inform schools and Education Directorates in Attica about the program. In total **3.306 children** participated in these programs and actions.

"Boroume at School" has also been the cause for organizing **additional activities** at schools, such as:

- Networking and offer of surplus food by school canteens
- Organizing actions aimed to gather food donations from students
- Implementing the program "Boroume in the Neighborhood" by students
- Organizing a fundraising dinner, aimed to gather money donations to support Boroume, by a team of students of the IB class of the Athens College
- Participating in the blog "Meet the need", designed by high school students in order to share the needs of various charitable organizations



Boroume at the Farmers Market

2016 has been the first full year of the program, during which there has been a steady increase in the number of the farmers markets that chose to cooperate with Boroume. Consequently, there has been an increase in the quantity of fresh products saved and offered this year.

"Boroume at the Farmers Market" aims to reduce food waste connected to the primary sector of production, by making good use of the undisposed products from the producers and traders stalls at the farmers markets, and helping in their distribution to local charitable organizations to support people facing food insecurity.

In total, in 2016:

- We have carried out **102 actions at 5 farmers markets** and we saved & offered **22.382 kilos of fresh fruits and vegetables** to local charitable organizations
- We have trained **76 volunteers**, who took part in the program's actions



SavingFood Program

In 2016, we began participating alongside 7 stakeholders from 4 different countries in the EU project "SavingFood", funded by the EU program on research and innovation "**Horizon2020**".

This project aims to create an **online platform** that will facilitate the redistribution of surplus food for the benefit of the vulnerable groups of our society, with the development of an online networked community of donors, charitable organizations and volunteers. The project's emphasis is in informing the general public and raising awareness in order to evoke a change of attitude regarding the issue of food waste.



We created 5 informational videos regarding food waste

In total, in 2016:

- We carried out **2 workshops** for future participants in the platform (donors, recipients, volunteers)
- We created **5 informational videos** regarding food waste and SavingFood project
- We created a food waste **cost calculation tool** for donors
- We designed **reward badges** for donors, recipients and volunteers
- We carried out an **online survey** regarding the citizens' awareness on the issue of food waste and on their interest in participating in voluntary food redistribution activities for charitable purposes
- We undertook a **research through carrying out interviews** with potential food donors and charitable organizations-recipients regarding their interest to participate in Boroume's network, as well as in the networked community that will be developed as part as the SavingFood project
- We devised a **plan for the pilot implementation** of the platform that will be developed as part as the SavingFood project in Greece

Boroume Gleaning

Taking into consideration that the 30% of the agricultural produce in Greece, as well as globally, remains in the fields unexploited, we have developed in 2014 the "**Boroume Gleaning**" program, aiming to bridge the surplus agricultural produce to those who need it the most in Greece.

In total, in 2016:

- We have saved **7.100 kilos of fresh fruits and vegetables** from fields all around Greece and offered them to local charitable organizations
- We had 3 gleaning actions of harvesting fruits and vegetables, with the participation of **45 volunteers**



Over 7 tons of fruits & vegetables
gleaned all over Greece

Field of Boroume

In 2016, we initiated the "Field of Boroume" program that aims to educate young children on organic farming, to promote volunteerism and to support local charitable organizations by offering food cultivated in unexploited agricultural lands, offered to us for this particular reason.

Our first Boroume field was created in cooperation with the **Municipality of Artemis-Spata**, who granted us a part of the local municipal vegetable garden, as well as with the support of sponsors, who covered the operational costs (seeds, tools, fertilizers, agronomic advisory services), and with the help of **dozens of volunteers**, who participated in all the cultivation processes. The result was a crop in the summer of more than **500 kg of potatoes**, which we offered to the beneficiaries of the local municipal social service.

After our first successful effort, we continued with the participation of local primary schools to the cultivation of winter vegetables, which we plan to glean during the first months of 2017.

We Are Family

This program **creates "families" of support**, consisting of those who wish to help and those who are facing food insecurity in Greece. It manages to do so, through a direct and transparent process, which converts all monetary donations into supermarket vouchers, strictly for the purchase of food, thus ensuring their dignity with zero operational costs for the donors.

In total, in 2016:

- **42.736,75€** from 3 countries have been converted into supermarket voucher for the purchase of food
- **836 beneficiaries** have received the above vouchers
- We have cooperated with **4 municipal social services** (Acharnai, Zografou, Nikaia-Rentis, Perama) and the **Solidarity Centers** of the "**Solidarity Now**" organization in Athens and Thessaloniki, which was the program's primary sponsor

Corporate Social Responsibility (CSR) Actions

Within Boroume's aim to reduce food waste and increase food donations, in 2016 we have collaborated with many companies in order to design and implement various CSR actions.

Indicatively, in 2016:

- We completed the network that connects the **AB Vassilopoulos** stores with local charitable organizations, in our effort to reduce the company's food waste and we are now cooperating with 230 stores throughout Greece
- We collaborated with **Coca-Cola** on the occasion of their Pop Up Store event, as well as their Christmas program
- We designed and currently are implementing an annual program that fully covers the needs in fruits and vegetables of 10 charities (245 children) in Athens and Thessaloniki, sponsored by **Eurocatering-Freskoulis**
- We carried on for the third consecutive year our cooperation with AB Vassilopoulos on the "**52 weeks**" program, while for the fifth year we coordinated their food basket offers for Christmas and Easter, offering a total of **7.000 food baskets**, containing all the necessary foodstuff to prepare a festive meal for 4 people



- We connected 21 **Starbucks** stores throughout Greece with local charities ensuring the permanent offer of their surplus food
- We participated for one more year in "**Ben & Jerry's Free Cone Day**", on the occasion of which, a total of 15.505 ice cream scoops were offered to 15 charities in Athens, Thessaloniki, Patras and Crete
- We implemented the "Dine With Purpose" program by **Hilton Athens**, during which the hotel offered 14.800 meals to soup kitchens in Athens, in a 1:1 ratio to the bread ordered by the hotel's clients
- We cooperated with **Lidl Hellas** to cover the weekly needs in food of 160 families of four in 8 municipalities throughout Greece
- We cooperated with **Nestlé's** "I Care" program, aiming to raise the public's awareness on saving and offering food by offering 10.000 meals
- We assisted **NOUNOU** to offer 250.000 glasses of milk for children, as part of their campaign "One Glass of Milk for Every Child"
- We coordinated **VITAM's** campaign "Not a Single Child without Breakfast" for a second year, which supported 2.500 families through 14 municipal markets throughout Greece



- We cooperated with **Sefco Zeelandia** for the offer of 18.000 portions of confectionery materials to charities all around Greece
- We converted a donation of 3.294€ by **Papastratos** into gift vouchers, as part of our program "We Are Family", which were given to social programs' beneficiaries of the Zografou & Nikaia-Rentis Municipalities
- We carried out the campaign "A Loaf of Bread for Everyone" by the **Gatidis** company on the occasion of the World Bread Day, during which the company offered one loaf of bread to charities of Northern Greece for every loaf of bread bought by the clients
- We cooperated with chef **Akis Petretzikis** and his team in their voluntary support of the Caritas soup kitchen, and the concurrent offer of 750 boxes of cookies
- We coordinated the food donations through cooking actions for the companies **Kotsovolos**, **Association of Representatives & Executives of Insurance Companies**, **KPMG**, **L'Oreal**, **Nestlé**, **Procter & Gamble**, **PwC**, **Vodafone** (a total of 8.000 food portions)

The Team



Our many volunteers, partners and friends constitute the heart of our organization, supporting us generously every day, for none of the above cited actions would have been possible without them.

Members of the 2016 team:

Marialenta Aggeli, Charis Adraktas-Rentis, Manolis Athanasiadis, Lito Andrioti-Petropoulou, Andriani Alexopoulou, Chryssa Alexopoulou, Venia Allamani, Danae Alogoskoufi, Anna Ambatzoglou, Alexandra-Andriani Apergi, Niki Antypa, Giorgos Antonakos, Daphne Aslanidi, Christina Varveraki, Stella Varlami, Katerina Vlassopoulou, Maria Vogiatzi, Manolis Vougioukalos, Katerina Georgakopoulou, Artemis Glarou, Vassilis Giaourdimos, Iro Dede, Nicoletta Denaxa, Katerina Dima, Christos Dimitriou, Dimitris Diamantis, Giorgos Ellinas, Aggeliki Eustathiou, Irene Kallikourdi, Alexandra Kalogeraki, Maria Kalogianni, Anna Kampouroupoulou, Alexis Kappas, Georgia Kasimi, Sofia Katsampi, Elena Katsikari, Helen Kesisoglou, Thanos Kokkotos, Alexandra Kolli, Elisabeth Kontzali, Tassos Kontostavlos, Varvara Kosmidou, Andronikos Koutroumpelis, Garyfallia Kouvela, Diki Koumtzian, Vaggelis Konstantakatos, Antonia Lioumpi, Ntinos Loukaitis, Ilias Loukaitis, Marialena Lauren, Nikos Makris, Maria Marini, Giorgos Macheras, Alexia Moatsou, Fani Montesnitsa, Katerina Barakou, Nikos Bekiras, Theodora Benou, Irene Mystakidou, Artemis Nazou, Ekaterini Nakou, Ioannis Neroutsopoulos, Konstantina Demelkoura, Giota Xenogianni, Eleana Economidou, Konstantina Pagkalou, Theoni Pantazi, Pantelis Papadopoulos, Apostolos Pappas, Xenia Papastavrou, Vaso Patroumpa, Katerina Pelekasi, Anthi Petromelidou, Nikos Politakis, Adamantia Prapa, Sofia Pritsi, Alexandra Rallaki, Michalis Rekas-Rentiris, Vivan Renesi, Anastasia Semenlidi, Vaggelis Sempoglou, Nota Sklavounou, Giorgos Skondras, Theodora Soumalevri, Konstantinos Spiliotopoulos, Marina Spyridonos, Olivia Stae, Aretianna Stathaki, Agni Stasinopoulou, Eleni Strani, Maria Symoni Stagaki, Aggeliki Stamelou, Charidimos Spinthakis, Rozita Terlixidou, Dimitris Tzobanakis, Katerina Tsesmeli, Maria-Ioanna Tsourapa, Rebecca Tsochantari, Maria Fotaki, Maria Chilopoulou, Maria Choleva, Filomila Christidou, Christina Chrysoula, Dia Chorafa, Maria Balabanis, Dove Barbanel, Clementine Beyron, Zoe Field, Johannes Kupke, Meera Nagarajan, Adeline Provost, James Veirinis

In addition to the above volunteers, more than 170 volunteers from companies and other organizations have assisted us in the actions "Boroume at the Farmers Market" and "Field of Boroume".

Education

In 2016 we have trained **144 new volunteers**, while more than **50 volunteers** supported us on a weekly basis.

The increase in the petitions for volunteering has led us to upgrade our **training process**, aiming to increase our effectiveness not only in managing the larger number of volunteers, but also in improving the quality of the training. On this note, our already existing Volunteer Guides have been improved and we have added the new "Volunteer Guide for the Farmers Market Program".



Our collaborations

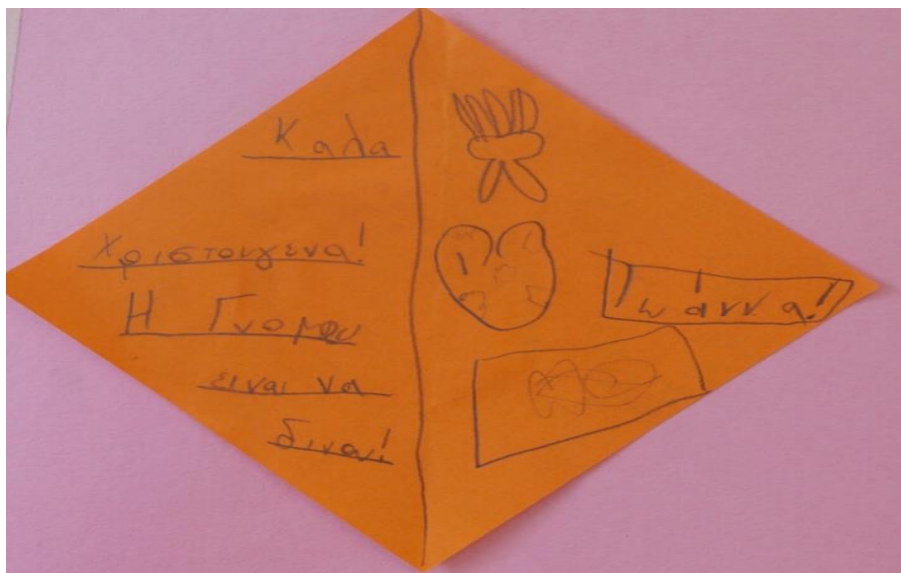
- **Promotion of our opinions** on food waste and volunteerism in Greece through our participation:
 - In the **EU Platform on Food Losses & Food Waste**, organized by the European Commission
 - In the seminar "**Map Your Meal**" by Fair Trade in Yspertal in Austria, aiming to create a more sustainable nutritional system
 - In the **Greek Network for the Fight Against Poverty**
- Participation in the jury of the **Social Impact Awards**
- Participation in the **Gleaning Network EU**, a network that gathers all the EU NGO's with saving & offering surplus agricultural produce programs
- Participation in the network of social businesses against food waste **Food Surplus Entrepreneurs**, located in Brussels
- Participation in the network of social support organizations **Netzkraft Movement**
- Participation in the research by the **Rutgers University** on food insecurity in Greece
- Participation in the research by the **University of Crete**, part of the EU program "TransSol – European paths to transnational solidarity at times of crisis"
- Participation in the academic research of a student of the **University of Munich** on the Greek NGO's
- Discussion with researchers of the **University of Indiana** counting the social businesses' impact in Greece
- Participation in the research of a students' team of **Deree College** for the creation of a specialized campaign to promote Boroume

Awards

In 2016, Boroume has been awarded by below organizations:

- Piraeus Red Cross, 13th February
- Galatsi Municipality (for the support of refugees at the Closed Gym in Galatsi), 13th February
- Hellenic Management Association, with the award "Corporate Affairs Excellence Award", along with AB Vassilopoulos on our program "Food of Love", 29th March
- Association of Parents & Guardians for disabled children "Elpis", 3rd July
- Skywalker.gr, with an honorary distinction on the category "Humanitarian Crisis in Greece", 17th July
- "Avli tou Kosmou", 12th November
- Thessaloniki Municipality, 7th December
- Fair Trade with the award in the competition "Micro-practices for the creation of a fairer and more sustainable urban food system for the city of Thessaloniki", 7th December





The Sponsors

In Boroume's saving & offering food process, everything begins with those people who wish to donate their food instead of throwing it in the garbage. As a way to express our gratitude we would like to mention the names of those who supported us in 2016, with the exception of those who prefer to remain anonymous.

Food Donors

1st Highschool of Nea Philadelphia, 1st Highschool of Chologos, 1st Primary School of Paiania, 4th Primary School of Kifisia, 4th Primary School of Tavros, 5th Primary School of Kallithea, 5th Primary School of Tavros, Aegean Airlines, Alba Graduate Business School, Alexandros Hotel, Alfiton plus, Andriaki Shipping, ANTS Production HUB, Aria Fine Catering, Athener Schule, Athens Tennis Club, Athinais Hotel, AXA Insurance, Beat Fast Food, Bella Vespa, Ben & Jerry's, BMW Bikers, Boehringer Ingelheim, Boo Productions, Booking.com, Bristol-Myers Squibbe, Cake (Kifisia), Champion School, Cana Laboratories, Cap Cap, Carpo, Catering Nisis, CCC Consolidated Contractors Company, Celestino, City Bakery, Coca Cola 3Epsilon, Connaissance Catering, Cookoovaya, Covent garden, CPI, Crowne Plaza Athens, Daily Fresh, Daily Taste Food Services, Delifrance, Deree College, Diana Shipping, Different & Different, Divani Apollon Palace & Thalasso, Divani Caravel Hotel, DNV: Det Norske Veritas, Eating Athens, Electra Palace Athens, Elviart, Energean Oil & Gas, Ericsson, Espresso Concept EPE, Estée Lauder, Ethelon, Eurobank, Eurocatering, Fabrica de vino, First, Focaccino, Food Truck, Forky, Forthnet, Foss Productions, Fregio, Fresh Patisserie, Frezyderm, gazARTE, Goethe-Institut, Golden Catering, Google, Grande Bretagne Hotel, Grecotel Pallas Athena, Grivalia Properties, Hard Rock Café, Hilton, Holiday Inn Athens – Attica Avenue, I AM GOURMET, I Love Dyslexia, Impact Hub, Intercatering, Interunity, Intralot, IP COFFEE STREET & MORE, ISS, Jar by Sweet Mates, JT International Hellas, KAFEMANIA, Karlos, King George Hotel, Kitchen Lab – Akis Petretzikis, Knorr, KPMG, La Boulangerie de Nice, La Chocolatière, La Famiglia, La Fornaretta, Le Chevalier, Leroy Merlin, Lidl, Lilly's Goods, Lloyd's Register, L'Oreal, Mars, Mauzac, Max Perry, Meat Love, Melia Athens Hotel, Meliartos, MelMar, MENOO, Mercedes-Benz, Merck, Metropolitan Hotel, Microsoft, Mongo Sushi Spot, My place, Nestlé, NEW Hotel, OTE, OTE Academy, Palmie Bistro, Pantony Coffee and Bakery, PAUL, PricewaterhouseCoopers, Prime Marine, Public, Radisson Blu Park Hotel, Replayce, Roche, Royal Bank of Scotland, Saint George Lycabettus, Sea World Management, Secret Garden, Sefco Zeelandia, Semiramis Hotel, Signature Flight Support, Skroutz, St. Catherine's British School, Starbucks, Studio Alfa, Studio Food Image, Super Market Thanopoulos, Surfers4Life, Swatch, Sweet Spot, Synthesis Group, TEDx Athens, TGI Fridays, The Athens Gate Hotel, The Ecali Club, The Golden Age of Athens Hotel, The Longevity Diet Foods, The Swedish Club, Todaylicious (Katerini), TOMS Flagship Store, Top Tzande, Transifex, Unilever, Unisystems, Veggie stories – Yolenis Flagship Store,

Vezene, ViLabs, Vodafone, Workable, WWF, Yolenis Flagship Store à la grecque, 1st Farmers' Market of Athens (Panormou), 1st Farmers' Market of Piraeus (Pigada), AV Vasilopoulos, I Love Sports, Agroklima "To Eklekto", Athenian Brewery, Apollonio (Pallini), Minetta Insurance, Attica Bakeries, Aura Catering, 2nd Highschool/ Arsakeio – Tossiteio Ekali, 2nd Farmers' Market of Athens (Gizi), VITAM, British Embassy, Byzantium, 3rd Farmers' Market of Athens (Chalandri), Galitel, Gatidis, General Clinic "Panagia Odigitria", Deutsche Schule Athen, Geusinous, Giasemi, Gregory's Snack Meals, Bros Sgouras Bros, Gyronostimies, 4th Farmers' Market of Athens (Ano Ilisia), 4th Farmers' Market of Athens (Vyronas), 4 Farmers' Market of Athens (Psychiko), Deipnosofistirio, DESPOINA, Dimitros Eleusis, Public Natural Gas Supply Company (DEPA), Athens Chamber of Commerce and Industry (ACCI), "Platon" World School, Costeas - Geitonas School, Ziridis New Generation School, Palladio School, Center of Sustainable Entrepreneurship Pireos Bank (Domotel Kastri), ELLAKTOR, Hellenic Mining Businesses, Hellenic Bank Association, Hellenic Society of Paediatric Dentistry, Hellenic Centre for Marine Research, Hellenic Motor Museum, Erasmios Hellenic-German School, Eskimo Ice, "Katsarola" Restaurant, Café Katsarolaki-Diadromes, "Pinelia" Restaurant, Efpalinos, European Bauxites, Kostis Patisserie, Zymotyri, Fabrica Efrosinou, IKEA, Prolepsis Institute, KAPA Studios, Café "Vanilia-Kanela", Stavros Niarchos Foundation, John S. Latsis Public Benefit Foundation, Athens College, Psychico College, Butchers Shop – Grill "Afthonia", Butchers Shop "Kapralos Anastasios", Kyveli, Cookery Club, MEAT PRO, Mikres Istories, Minerva, MOU S.A., Morenos, Museum of Greek Gastronomy, Benaki Museum, Music Highschool of Thermi, Music School of Alimos, Bachari, Begnis Catering, Yacht Club of Greece, Metaxa Hospital, Manolis, Barbounakis, Stathmos tis Masas, Papagou Bakery, Oinomageireio "Tserki", Agricultural Producers Falassarna, Furlis Group, Federation of Expatriates of Mourgana, OPAP, Fruit Store "To rodi", Organization Earth, PAE PAOK, Nursery School "Petit Paris", Nursery School "Delfinakia", Paixnidismata, Pantelis Papadopoulos, Papadopoulou, Papaparaskevas, Papaspyrou, Dough Traditional Workshop "Zacharakis", Pera Café, Piroski Georgitsis, "Melina" Cultural Centre, Poseidonia 2016, Bakery "Geuseis opos palia", Embassy of Belgium, Embassy of Israel, Embassy of Italy, Embassy of the Netherlands, Prozymi, Kindergarten of Agia Paraskevi, Pyrna, Raffaello, Rizos Elaia, Hellenic Federation of Enterprises, SESAE, Stari & Meli, Sykovela, Association of Parents and Guardians of the 2nd Primary School of Elliniko, Athens College Alumni Association, Association of Cretan Archalochorites, Association of Limited Liability Companies – EPE, Greek International Business Association, Greek Advertisers Association, Greek People Management Association, Greek Tourism Confederation, Capsis Cultural Exhibition & Conference Centre, Hellenic Air Force Academy, Moraitis School, Hill School, The Greek Guiding Association (Amarousio), Scouts of Greece, Federation of Air Transportation Employees, Ta zymomata tou Argyri, Ta koulourakia, To Vrasto, To magazaki tis Isidoras, To Manna – Tsatsaronakis, To prozymi, To staxy, Piraeus Bank, Tsolakidis Stefanos, FAETHON, "Athanasios Roupas" Bakery, "Amfilochia" Bakery, "Vasileiou" Bakery, "Vassilis" Bakery, "Drakopoulos" Bakery (Aegaleo), "Thanasis" Bakery (Ilion), "Thanasis" Bakery (Peristeri), "Thanasis" Bakery (Chalkida), "Kefala" Bakery, "Mama Flora" Bakery, "Maraslis" Bakery, "Margarita" Bakery, "Pietris" Bakery, "Pnyka" Bakery, "Tziovas Andreas" Bakery, "Christopoulos" Bakery, "Veneti" Bakery, "Evangelou & Athinas Vlachou" Bakery, Freskoulis, Fotini Konstantopoulou – Tyrokofteros, Fish Shop "Limnos"



Boroume Supporters

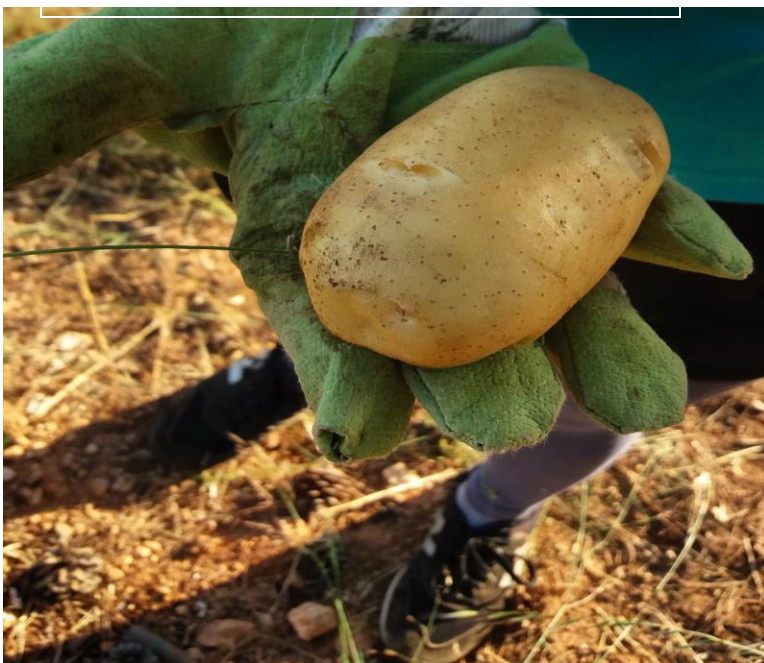
Our non-profit activities rely 100% on the trust and support of Boroume's friends either in the form of monetary donations directly to the organization, or as a result of an action or a donation in kind. It is worth noting that, besides the supporters mentioned below, we have been supported by individuals who wish to remain anonymous.

Sponsors

- AB Vassilopoulos
- Vapori Non-Profit Organization
- ANAMET – Recycling Industry
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- TIMA Charitable Foundation
- LYDA
- Embassy of the United States in Greece
- Association of Representatives & Executives of Insurance Companies
- Coca-Cola
- Friends of Boroume
- Eva & Koni Hug
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- Solidarity Now
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- Agronomic Care
- Diatypos
- Association of Hellenic Internet Users
- LYDA
- Pantelis Papadopoulos AEBE
- Ydravlis
- Freskoulis



Sponsorships through actions:

- Tatiana Blatnik and Diana Farr-Louis' cookbook "**Taste of Greece**" in English, French, German and Greek. Based on Boroume's idea and suggestion for the support of the organization's actions from the sales of a different recipe book written by people who love Greece.
- Children book "**Dinosavros**" by Antonis Papatheodoulou and Alexandra K*, illustrated by Daphne Sivetidis and published by Patakis Publications on the reduction of food waste
- Pop-up store by Coca-Cola
- "**Dining with the Ambassadors**" cookbook by the LAASA organization (Lady Ambassadors, Ambassadors' Spouses, Athens)
- Dine Athens by **Diners Club**
- "**Boutique Smile**" pop-up store in Geneva
- Sales of the **Simply Delicious** sauce





Boroume through the words of...

...from Mrs. Ntourou of the social service of the Municipality of Metamorphosis:

"9:30 the phone rings in the office: "Good morning, we are calling from McKinsey and we have seen at Boroume's website their post regarding your food market's needs. We would like to donate 500 euros in gift vouchers to cover the needs of your beneficiaries."

...from a representative of the Kallithea Boarding School:

"...not only do you offer food, but also great joy to our boarders, making them feel useful, active members of the community..."

...from a representative of the Saint Demetrius Church of Kouvaras:

"...you always send us to the best places to get food of the best quality. You cannot begin to imagine the joy in the peoples' faces when they receive the donations!"

...from the head of the Regional Centre for Mental Health in Halkida:

"...the melons that you sent us were deliciously ripe and sweet, with a fine aroma and a thin skin. A million thanks to Boroume for always thinking of us!"

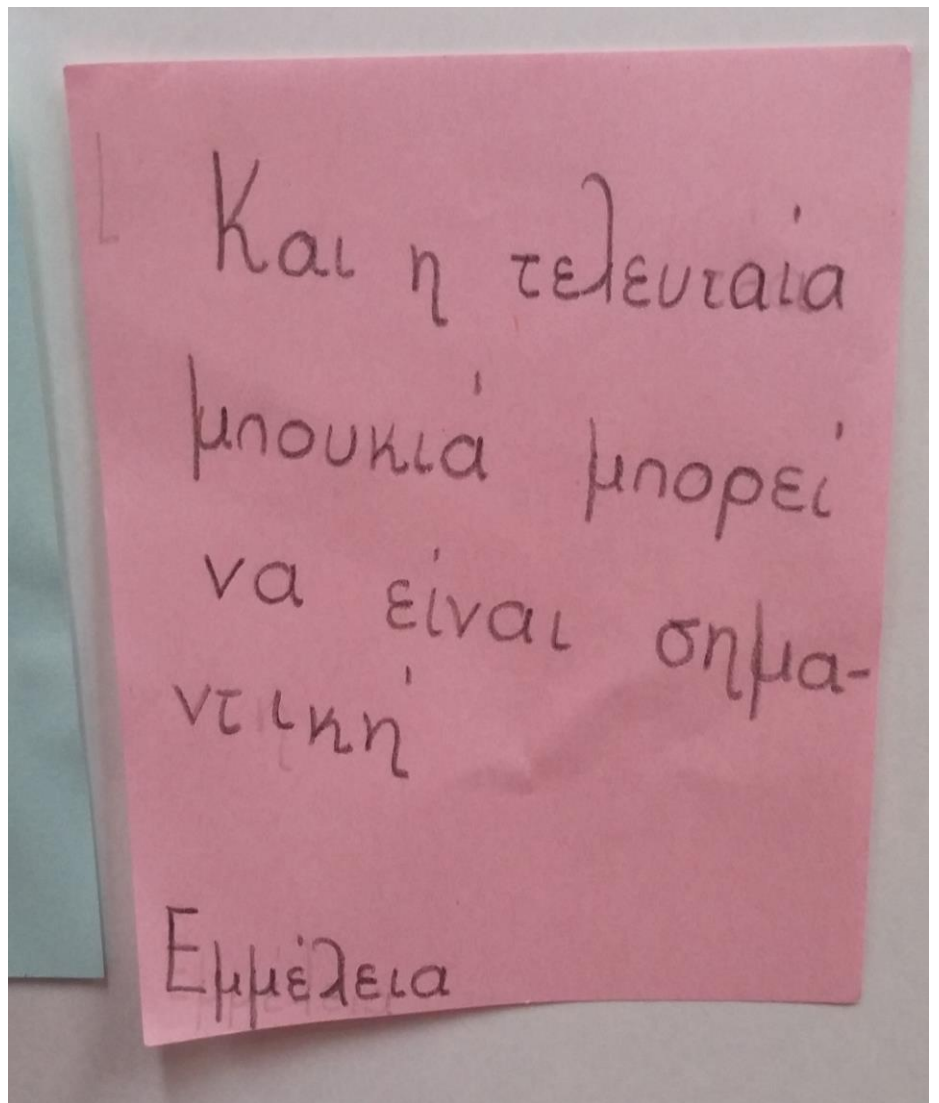
...from an individual in Pagkrati:

"I don't have much money to offer, but instead of going out for a coffee or eating out; I prefer to buy meat for a charitable organization that needs it."

...from Father Christos of the Church of Our Lady of Vlacherna in Pallini:

"Thanks to you, coordinating our cooperation with the Psychico College, we are able to run the soup kitchen and we have even increased the number of the beneficiary families. We pray daily for your offers!"

Contact



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