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# Introduction

Dear friends of Boroume,

The following pages will give you the opportunity to read a brief description of Boroume's actions in 2018.

For the seventh consecutive year and keeping the organization's budget at the same level, we managed to **increase** the social, environmental and economic impact of our actions, which as always aim to reduce food waste while at the same time increase the offering of food in Greece.

In total we saved and offered **8.5 million portions of food** thereby actively supporting the work of hundreds of charitable institutions throughout Greece. Respecting our organization's principle to achieve the biggest result for the financial support we receive from our sponsors, we increased to **42 the ratio of food portions for every 1 euro of operating cost.** 

Along with saving and offering food at every stage of the food chain, we strived again in 2018 to spread as much as possible our message "Every meal matters" by holding awareness raising events, disseminating our informational videos, appearing in the media and social networks and most importantly trying to inspire children.

However, nothing you will read on the following pages would have been possible without the substantial, ongoing and heartwarming **support** of the hundreds of private and corporate food donors, our sponsors and above all, the hundreds of volunteers who chose our organization to give generously of their time and skills.

With the power we derive from this support, we start in 2019 with lots of energy and creativity, aiming always to get closer to achieving Boroume's vision of **developing a social movement to reduce food waste** while at the same time increase offering of food to people in need based on volunteerism.

We thank you from the bottom of our hearts,

Alexander Theodoridis & Alia Moatsou

Administrators



# The Numbers

It is very difficult to describe with numbers the beautiful emotions that come from offering food on a daily basis here at Boroume. In spite of that, below is a snapshot of our actions with numbers:



We saved and offered **8.501.205** portions of food, i.e. more than **23.291** portions of food per day on average, with an estimated value of **12.752.000€** (average cost of 1,5€ per portion)



The ratio of offered food portions to the operational costs of our organization was **42 portions per 1€** of operational cost



We placed donations of food from **1.019** separate donor supplier locations (private & corporate donors of food) to **397** charitable organizations all over Greece



Boroume's actions were supported by 498 volunteers



We presented our organization and its actions to **95** mass media entities, for two months (June and December) our video was broadcast by TV channels, we carried out **32** presentations, **245** companies used Boroume's sticker in **510** stores declaring that they were "Members of Boroume's



We held **181** educational programs which were attended by **5.111** students



We saved and offered more than **128** tons of fresh fruits and vegetables from **23** farmers' markets in Attica and Thessaloniki with the help of **471** volunteers



We saved **2.550** kilos of fruits from various fields throughout Greece and offered them to local charities



We converted **178.416,20€** of monetary donations into supermarket vouchers, strictly for the purchase of food, which were offered to **6.175** beneficiaries facing severe food insecurity from **47** parts of Greece



Our actions received **5** awards



# The programs

Boroume's actions are based on two pillars:

- **saving & offering food** through programs that operate on every stage of the food chain ("Saving & Offering Food", "Boroume at the Farmers' Market", "Boroume Gleaning", "We Are Family")
- raising awareness on the issue of food waste and the importance of prevention ("Awareness Program Every meal matters", "Boroume at School")

# Saving & Offering Food

Boroume's core program aims to reduce food waste and increase food donations to charitable organizations and their beneficiaries, in an easy, fast, and direct manner, through its saving & offering food network.

In 2018, as in every year since Boroume's foundation, there has been an increase in the number of the offered food donations and in the variety of food donors. More specifically:

- We saved & offered a total of **8.501.205 food portions¹**, the value of which is estimated at **12.752.000€** using an average of 1,5€ per portion
- We increased by 14% the offering of food support in comparison to 2017
- The average daily offers for 2018 were 23.291 food portions
- We increased the ratio of offered food portions to our total operational costs to 42 portions per 1€ of operational cost
- 1.019 private and business donors offered food with the help of Boroume to 397 charitable organizations all over Greece
- Food donors included farmers, producers and sellers from farmers' markets and central markets, supermarkets, bakers, confectioners, food companies, catering companies, hotels, restaurants, individuals and companies from social and corporate events, educational institutions, hospitals, summer camps, charitable organizations, embassies, etc.

# We saved & offered a total of 8.501.205 food portions







<sup>&</sup>lt;sup>1</sup> Because donations include all types of food and Boroume places the food with charities without storing it making weighing the food impossible, the quantification of one food portion is based on calories and specifically 750 calories = 1 food portion

### Awareness Program "Every meal matters"

While the daily saving & offering of food is clearly extremely important, Boroume believes that substantial change in reducing food waste will only be achieved by constantly informing the public about its multiple social, environmental and economic benefits.

In 2018, our awareness efforts included three public events, several actions and presentations in Greece and abroad and a dynamic presence on mass and social media.



#### Awareness raising actions:

- Presentations about Boroume and its activities at 32 events in Greece and abroad
- Organizing and holding together with WWF Hellas and Impact Hub Athens the **"Saving Food Festival"** (3/3), a one day event to raise awareness of the issue of food waste and to inform the public on how to tackle it
- Organizing and holding the awareness event "Boroume in Chalandri" (13/10) in collaboration with the Municipality of Chalandri, the charity organization EPAPSY and the chefs Mariadina Andrikopoulou, Kostis Kostakis and Yiannis Lucacos
- Organizing and holding the event "Christmas at the Triangle" (14/12) together with the City of Athens "Revitalization of the Athens Commercial Triangle Athens Trigono" project and the support of the Hellenic Chef's Association and the Association of Greengrocer Shopkeepers at Varvakio Square, where 1.200 servings of hot soup were prepared and offered
- 245 companies have placed the Boroume sticker "Member of Boroume's Saving & Offering Food Network" in 510 of their stores as an award for their contributions
- Our monthly **newsletter** goes out in Greek and English to **3.210 recipients**

#### Mass & Social Media

Boroume's presence and its activities in mass and social media included the following:

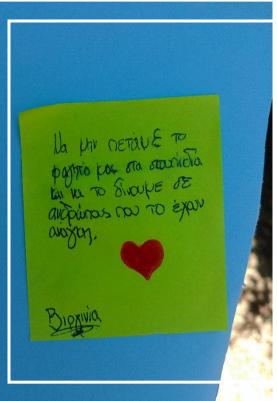
- 95 mentions on TV, radio and in the written and digital press
- 36.504 likes on facebook
- 4.392 followers on **twitter**
- 1.404 followers on **Instagram**

**TV channels** broadcast as a public service announcement Boroume's awareness raising video "The Lonely Trash Bin" in June and December.

### Boroume at School

Firmly believing that educating children on the issue of food waste, volunteering and social solidarity constitutes the foundation of a society that will adopt those practices in the future, in 2018 we carried on vigorously with the implementation of our education program "Boroume at School".

# In 2018 we conducted 181 educational programs and school events with 5.111 children taking part.







#### Other notable actions of the program:

- Collaboration with the Psychiko Ecological Park to hold educational programs on their premises
- Cooking activity by students from the 2<sup>nd</sup> Experimental High School of Athens with the goal of offering meals to people in need
- Educational actions in summer camps
- Educational actions at the awareness raising event "Boroume in Chalandri"
- Collaboration with the organization "The Tipping Point" for the dissemination and implementation of the program "Boroume at School" in schools outside of Athens
- Creation of posters and an awareness raising campaign regarding food waste by high school students on occasion of their participation in Boroume's actions
- Participation of IB students in Boroume's volunteer actions

#### Boroume at the Farmers' Market

The purpose of the program is to reduce food waste connected to the primary sector of production, by making good use of the undisposed products from producer and trader stalls at farmers' markets and helping in their distribution to local charitable organizations to support people facing food insecurity.

In 2018, we increased the number of participating farmers' markets and as a result we increased the volume of fresh products we saved & offered.

# We saved & offered a total of 128 tons of fresh fruits and vegetables from 23 farmers' markets











#### Specifically we accomplished the following:

- We increased the number of participating farmers' markets from 13 σε 23 in Attica and Thessaloniki
- We saved & offered a total of 128 tons of fresh fruits and vegetables to local charitable organizations
- We carried out **688 actions** of saving & offering fresh products
- **471 volunteers** (from Boroume and other sources such as companies, educational institutions, including 54 volunteers from Australia in collaboration with The Hellenic Initiative Australia) supported the actions of the program
- We expanded the program to **Thessaloniki** where we collaborate with 5 farmers' markets
- Volunteers representing **18 companies and organizations** took part in the program

Boroume at the Farmers' Market was entirely funded, for the 3<sup>rd</sup> consecutive year, by The Hellenic Initiative Australia.

# **Boroume Gleaning**

Taking into consideration that 30% of the agricultural produce globally remains in the fields unexploited, we have developed the "Boroume Gleaning" program, aiming to bridge the surplus agricultural produce to those who need it most in Greece.

#### In total, in 2018:

- We saved & offered **2.550 kilos of fresh fruits and vegetables** from fields and orchards
- We had 4 gleaning actions of harvesting fruits and vegetables with the participation of 31 volunteers







# We Are Family

The purpose of the program "We Are Family" is to create "families" of support, consisting of those who wish to help and those who are facing food insecurity in Greece. It manages to do so through a direct and transparent process, which converts all monetary donations into supermarket vouchers strictly for the purchase of food, thus ensuring their dignity with zero operation costs for the donors.

In total, in 2018:

# 178.416,20€ have been converted into supermarket vouchers for the purchase of food

- **6.175** beneficiaries received the above vouchers
- We cooperated with 47 municipal social services

# Projects, CSR Actions & Collaborations

Apart from the above programs, in 2018 Boroume participated in two European projects of HORIZON 2020 as well as a variety of CSR actions and collaborations with companies that have supported our goals.

# European projects

In 2018, Boroume had the honor to participate with a total of 21 other partners from 8 countries in 2 European HORIZON 2020 projects, **SavingFood** and **NEMESIS**.









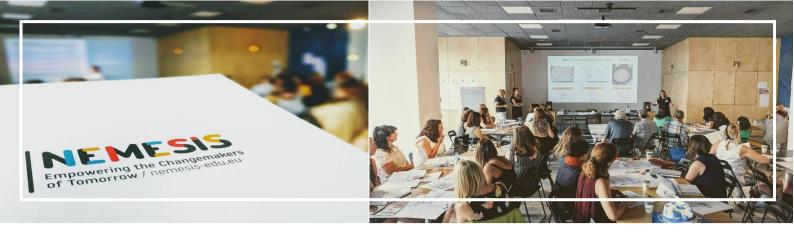
#### SavingFood

In 2016, we began participating alongside seven stakeholders from four countries in the two year EU project "SavingFood" which was funded by the **"Horizon 2020"** EU program on research and innovation. The program was successfully concluded in 2018.

The project aims to reduce food waste and at the same time facilitate the redistribution of surplus food for charity purposes by developing a network of donors, charity organizations and volunteers. Particular emphasis was given to informing the public and raising awareness in order to evoke behavioral change regarding the issue of food waste.

#### In summary, among other results, we:

- created 10 awareness raising videos on the issue of food waste and to mobilize participation in food redistribution to benefit vulnerable social groups
- conducted an online survey on raising awareness on the issue of food waste and interest in voluntary activities
  and conducted research through interviews with potential donors (food businesses) and charitable
  organizations regarding incentives and barriers in participating in a program to save and offer food
- held two events to raise public awareness on the issue of food waste (volunteer cooking events using surplus food and offering hundreds of food portions to charitable organizations, educational activities for children, presentation of recipes and tips to reduce food waste at home, public viewing of videos on the issue of food waste)
- utilized the SavingFood online platform for organizing volunteer participation in "Boroume at the Farmers' Market"
- developed a paper entitled "An Engagement-related Behaviour Change Approach for SavingFood in Greece" and presented it at DSI-Workshop on digital technology to support social innovation, Thessaloniki
- planned actions to mobilize citizens, including "Become a Boroume Ambassador", in order to increase
  participation in the collective effort to reduce food waste and increase offering of food in Greece



#### **NEMESIS**

In 2018 we started participating along with fourteen partners from six countries in the three-year European project "NEMESIS", funded by the European program for research and innovation "Horizon 2020". "NEMESIS" is a new educational model aimed at developing social innovation skills in primary and secondary school students. It is a European project linking education and social innovation. "NEMESIS" will help teachers provide all the resources their students need to become more socially aware and develop innovation skills, thereby giving them the tools and skills they will need to contribute to a changing society.

Boroume participates in the project as a socially innovative enterprise and as consultants to the schools involved in the pilot project while new social initiatives are created.

#### In summary, in 2018 we participated in:

- creating a framework for socially innovative education and the methodology of co-creation of social initiatives
- designing and implementing **co-creation labs** with nine classes of students from the 6<sup>th</sup> Intercultural Primary School of Kordelio, the 1<sup>st</sup> Experimental and the 14<sup>th</sup> General Lyceum of Thessaloniki

# Corporate Social Responsibility (CSR) Actions

In 2018 we collaborated with many companies in order to design and implement various CSR actions which supported our efforts to reduce food waste and increase food donations.







#### Indicatively, in 2018 we:

- continued linking 270 AB Vassilopoulos stores with charitable organizations, in our effort to reduce the company's food waste. Additionally, we continued our cooperation with AB Vassilopoulos for the fifth year on the "52 weeks" program, while for the sixth consecutive year we coordinated their food basket offers for Christmas and Easter, offering a total of 6.500 food baskets containing all the necessary foodstuff to prepare a festive meal for 4 people. The baskets went to beneficiaries in 83 charitable organizations all over Greece. In addition, 150.000€ were collected from sales of specific products at AB Vassilopoulos and the funds were offered to 1.496 beneficiaries of social service programs all over Greece as part of the Boroume's program "We Are Family"
- supported **Eurocatering Freskoulis** for the third year in implementing their program to fully cover the needs in fruits and vegetables of 12 charities in Athens and Thessaloniki
- supported 21 charities with more than 200.000 food portions from **Lidl** as part of their campaign #apotalidl
- coordinated a volunteer day event of **JTI** during which 1.000 portions of food were offered to the charities "Plision" and "Caritas"
- coordinated the harvesting of 120 kilos of oranges by employees of **Mars** in Korinthos
- offered 130 cartons of milk as part of the **NOUNOU** program "A Glass of Milk for Every Child"
- offered more than 5.000 portions of food from corporate **cooking actions** of the following companies: AB Vassilopoulos, Astra Zeneca, CCC, KMPG, OTE, Unilever
- received generous support to our "Boroume at the Farmers' Market" from 18 companies and educational institutions (Agile, American College of Greece, CHEP, Darwin University, Ethelon, Harvard Business School, JTI, Pernod Ricard, Research Now, Nestlé, Mellon Group, New York University in Abu Dhabi, Norton Rose Fulbright Greece, Sherwood, The Hellenic Initiative Australia, TrainVol, Vodafone, WWF)

### Collaborations

- Participation as an "Expert" to the European Commission's "EU Platform on Food Losses & Food Waste"
- Participation as an "Expert" to the European Commission's "Food Redistribution in the EU" pilot project, carrying out research and assigned tasks for Greece and Cyprus
- Collaboration with students from Harvard Business School on the program FIELD Global Immersion
- Collaboration with the **Athens University of Economics and Business** to promote volunteerism by students at Boroume
- Participation in the workshop of the European project **ReFresh** in Amsterdam with the topic "Voluntary agreements as a policy tool to reduce food waste"
- Collaboration with the **Region of Western Macedonia** on the program **"Ecowaste4Food"** for ecoinnovation
- Participation by members of our team and charitable organizations participating in our network at the educational seminars held by **Meat Pro** regarding food safety issues
- Participation in the pilot phase of the **Athens University of Economics** program "NGO-Europe"
- Participation in research carried out for the **European Bank for Reconstruction and Development** on policies and good practices to reduce food waste
- Participation in the project **Thales II:** Mapping and evaluating Greek NGOs"
- Participation in the new networking and promotion platform for volunteering in Greece "mia-ora"



# The Team

Our many volunteers, partners and friends constitute the heart of the organization, supporting us generously every day, for none of the above cited actions would have been possible without them.

#### Members of the 2018 Team:

Aggelidakis Dimitris, Alexandridis Marios, Alexiou Julian, Alexopoulou Chrysa, Andreou Eufrosini, Andreou Louiza, Andrianopoulou Angeliki, Apostolidi Katerina, Arvanitaki Despina, Athanassiadis Kostas, Balabani Theodora, Batsioula Maria, Bechtsi Sofia, Benetos Ioanna, Beretsos Georgios, Bethani Kiki, Bourdaniotis family, Bourdaniotis Nick, Boutzioukou Sofia, Boykou Venetia, Casalia Alexandra, Castellanou Katerina, Charalambidis Nikos, Charitos Giorgos, Chatzikounteli Zacharenia, Chatziliou Eleni, Chorafa Dia, Christoforou Panagiotis, Chroni Athina, Chrysoula Christina, Dandoulaki Maria, Diamantopoulos Vasilis, Dimara Danai, Efstathiou Aggeliki, Efthimiadi Arianna, Fellas Angela, Filippa Maria, Garbi Myrto, Giamouras Dimitrios, Giannogkonas Panagiotis, Giannopoulou Konstantina, Giannou Tzortzina, Giorgos Zizopoulos, Gold Kyriakos, Gotsina Maria, Gountonis Nikos, Hellander Stella, Kailis Yannis, Kampouropoulou Anna, Kanellou Davidia, Kappas Alexis, Karagiannis Lefteris, Katopodis Efstathios, Katsambanis Peter, Kesisoglou Eleni, Kollia Alexandra, Konstantinidi Olga, Konstantinou Elisavet, Kontzali Elisavet, Kosmidou Varvava, Kosmopoulou Polina, Koulouvatou Aliki, Koutalianou Katerina, Koutamanis Filimon, Koutsandreas Diamantis, Kouvela Litsa, Kuehn Leonie, Kupke Johannes, Kyriakopoulos Victoria, Kyriakou Ioannis, Lelouda Aspa, Loverdou Eliza, Loverdou Eliza, Malouf Gina, Mangos Madeleine, Mangos Rebecca, Maniaty Alexias, Maouni Leah, Marini Maria, Markou Nikandrou Konstantinos, Mavridis Panagiotis, McCormac Catherine, Mechili Chrysanthi, Mempelis Markos, Messari Maria, Milona Chrysanthi, Miriclis Cherrie, Miriklis Cosi, Moatsou Alia, Mylonas family, Nakiou Ioanna, Neroutsopoulos Ioannis, O'konor Elena, Oikonomou Marina, Pantazi Theoni, Pantelaki Olga, Papadopoulos Angelos Panagiotis, Papadopoulos Aristotelis, Papatheodorou Dimitra, Parnassa Vlasia, Patsaka Renata, Pavlidou Anna, Pavlou Ellie, Pavlou Paul, Pazaras Nikos, Pelekasi Katerina, Pentaftiki Maria, Petromelidou Anthi, Politakis Nikos, Popovich Ivana, Priftis Thodoris, Pritsi Sofia, Proskinitopoulou Vera, Provopoulou Eleni, Rotani Stella, Sakellariou Maria, Saliakoura Angeliki, Samouil Elisavet, Saunders Jordyn, Savvopoulou Sotiria Agapi, Siotis Dimitris, Sklavounou Nota, Skolvaniti Vasia, Sourvinou Alexandra, Spaneli Filareti, Spiliotopoulos Kostas, Spyridonos Marina, Stagakis Spyros, Stavropoulou Elina, Stefanaki Maria, Stergiopoulou Katerina, Strani Eleni, Tantalos family, Tantalos Penny, Theochari Athina, Theodoridis Alexandros, Theodoridou Heidi, Theodoridou Thalia, Theodorou Chrysa, Theveou Christina, Tragousti Maria, Tsaousai Alexandra, Tseka Konstantina, Tsohandari Revekka, Tsolakidou Theodora, Vafidou Georgia, Vanterakis Giannis, Vasilas Giannis, Vasiladis Theoklitos, Vassiliou Nicole, Ventouras Christina, Ventouras Jerry, Vetta Maria, Vidali Filia, Vlassopoulou Katerina, Vougioukalos Manolis, Yakoumaki Penelopi, Zafiriou Lena, Zarbi Iphigenia, Zei Alina, Zikiouni Elisianta, Zissopoulos Georgios

In addition to the above mentioned volunteers many other individuals from companies, other organizations, Greeks of the Diaspora, educational institutions in Greece and abroad have assisted us in the actions of the program "Boroume at the Farmers' Market".

#### **Awards**

In 2018, Boroume has been awarded by the following organizations:

- Pnoi Elpidas Thermis (13/1)
- Chios Diabetes Association (15/1)
- Parents and Guardians Association "I Elpida" (27/5)
- Association for the protection of Children and individuals with disabilities (20/9)
- Ecumenical Union of Constantinopolitans (1/12)

# The Sponsors

In our daily quest to save & offer food everything begins with people who wish to take part in the collective effort to reduce food waste, increase food offerings to socially vulnerable groups and reduce the environmental burden. As a small token of our gratitude we mention the names of those that offered food in 2018.

# Food Donors

11th Kindergarten of N. Ionia, 18th Primary School of Kalamaria, 1st Kindergarten of Cholargos, 1st Lyceum of Psychiko, 1st Pefki Lyceum, 1st Primary School of Psychiko, 2nd Experimental Gymnasium of Athens, 2nd Primary Alitartou, 7th Elementary School of Elefsina, 8th Elementary School Cameroon, 8th Primary School of Kamatero, A La Grek, AB Vassilopoulos, AbbVie, Ace Travel, ACS Athens, Advantage, Aegean Airlines, AgriFarm, Alba Graduate Business School, Alexandros (AIROTEL GROUP), ALFITON PLUS, Alimos Montessori House, Allantopoia AP Papadopoulos, Amarantos Pastry Shop, American Community Schools of Athens, American Farm School, Anastasiou Bakery, Anatolia College, Anaxagorio General High School of Nea Erythraia, Apollonion Pallini, Arayris Bakings, Artos Zois, Artosporo, Artothayma, Association of Chartered Certified Accountants, Association of Chief Executive Officers, Association of Representatives & Executives of Insurance Companies, Astra Zeneca, Athenaeum InterContinental Athens Hotel, Athens College, Athens College Elementary School, Athens Cypria Hotel, Athens Jewish Community School, Athens University of Economics and Business, Athinais Hotel, B Arsakeio -Tositseio Gymnasium Ekali, Baker, Bakery Dakopoulos - Egaleo, Bakery Dimitris Kotsis "Artopoiitis", Bakery Dracopoulos - Ag. Anarairi, Bakery Gogos, Bakery of Diamantis, Bank of Greece, Barbunakis, Barilla, BEAT snack & coffee, Beaucoup Events & Handcrafts, Beiersdorf, Benakeio Paidiko Kifissia, Benaki Museum, Berberis Fruit Shop, Betty's Bakery, Blanos Bowling, Bodossaki Foundation, Booking.com, Boston Consulting Group, Boukies Catering, Bullseye Burger, Campion School, Canal Café, Caramella, Carpo, CCC Consolidated Contractors Company, Celestino, Central Athens film productions, Central Vegetable Market of Thessaloniki, Chiesi Hellas, Christina Signature of Taste, Christopoulos Bakery, Cicero agency, City Bakery, City of Athens Technopolis, Coca Cola Tria Epsilon, Code. Hub, Coffee Yard, College of Athens, Cologne Cologne, Comianos Butchers, Confectionery, Connaisseur - Narkissos, Cooking Classes Culinary Center & Cookery Club, Corner, Costeas Geitonas School, Costis Pastry, Crowne Plaza Athens City Centre Hotel, CSR HELLAS, Daily Fresh, Daily Taste, Danesi Coffee House, De La Salle College Thessaloniki, Deli Fruits, Délifrance, Delitopia, Deree - The American College of Greece, Diageo, Diamantopoulos Academy, Diana Shipping Services, Different & Different, Dipnosofistirion, Divani Caravel Hotel, DNV GL, Domaine Le Chevalier, Domotel Kastri, Dow, DrinkWorks, Ecali Club, efood, Efpalinos, e-Fresh, Electra Palace Hotel Athens, Embassy of Bangladesh, Embassy of Canada, Embassy of Finland, Embassy of France, Embassy of Israel, Embassy of Italy, Embassy of Sweden, Embassy of the Netherlands, Energean Oil & Gas, EPSA, Ericsson, Eskimo Ice, Ethelon, Eurobank, Eurocatering, Europa Profil Alouminio, European Parliament Office in Greece, Evangelismos Hospital, Event Plus, F Bakery, Fabrica de vino, Facce strane, Farmers' Market N. Psychiko, Farmers' Market of Ag. Pavlos-Metaxourgeio, Farmers' Market of Agios Dimitrios, Farmers' Market of Ano Ilisia Farmers' Market of Vyronas, Farmers' Market of Chalandri, Farmers' Market of Cholargos, Farmers' Market of Depo, Farmers' Market of Ellinoroson, Farmers' Market of Gerakas Farmers' Market of Gizi, Farmers' Market of Kalamaria, Farmers' Market of Kallithea, Farmers' Market of Korydallos, Farmers' Market of Metaxourgeio, Farmers' Market of Nea Ionia, Farmers' market of Pagrati, Farmers' Market of Panormou, Farmers' Market of Patissia-Aq. Nicosia, Farmers' market of Petralona, Farmers' market of Stavroupoli, Farmers' market Peristeri, Farmers' market Piaada, Filofron, Filothei Tennis Club, Food Truck, Fotokiklosi, Fourlis Group (IKEA), Fresh Pastry shops, Frezyderm, Friandises Caterina, FrieslandCampina Hellas – NOUNOU, Frigoglass, Fruit Hellas, Fyffes, Galanakos, GALITEL, Gantolias Bakery, Gatidis, Gazarte, Gefsinus, German School of Athens, Giorgio pastry & catering, GlaxoSmithKline, Globalnet, Goethe-Institut, Goody's Everest group, Google, Greek People Management Association, Gregory's, Grivalia, Gyronostimies, Halandri Tennis Club, Halyps Building Materials, Hellenic Air force academy, Hellenic American Union, Hellenic Competition Commission, Hellenic Motor Museum, Hellenic Pediatric Society, Hellenic Telecommunications and Post Commission, Hellenic Urological Society, Hewlett Packard, HIGGS, Hill School, Holiday Inn Athens, Horizon Insurance, Hotel Grande Bretagne, HSH Nordbank, I AM Gourmet, I Fabrica tou Efrosinou, I Koutala, I Love Dyslexia, IMERYS, Impact Hub Athens, Info Quest Technologies, Interbanking Systems (DIAS), IP Coffee Treats N More, John M. Carras Kindergarten, John S. Latsis Public Benefit Foundation, JT International Hellas, KafeMania, Kamateros Gymnastics Club, Kapralos Butchers, Katamaya Bakery, Kefala Bakery, Kindergarden Villa Aimilia, Kissos Tavern, Kitchen Lab, Koulourades Syntagma, KPMG, Kyveli Patisserie, L' Oréal, La Chocolatière, La Famiglia, La Fornaretta, Laconic Gardens, Le Petit Quartier, Leroy Merlin, Lidl Hellas, Littles Preschool Education, Lloyd's Register, Loulis Mills, Loux, Maillis, Mam to Mam, Marathos.gr, Marriage in Style, Mars Hellas, Mauzac, Max Perry Ano Glyfada, McCain, Meat Pro, Med Focus, Medbest, Meliá Athens Hotel, Meliartos, Melissa on the road, Menoo by Platis, Mentaleaty, Mercedes Benz Hellas, Merck, Metaxas Hospital, Metropolitan College, MEVGAL, Microsoft, Milly Bird, Mitsis Bakery, Mokpo, MONOLITHI Delicatessen, Moraitis School, Mouries Restaurant, MSD Greece, Music School of Alimos, Music School of Athens, My Market, My playce, NANOU Donuts House (Exarchia), National Center for Scientific Research "Demokritos", Nespresso, Nestlé Hellas, New Generation Ziridi School, NEW Hotel, Newcomers, NJV Athens Plaza Hotel, NN Hellas, NN Insurance, North meating Place, Nouvelle patisserie, Novotel Athenes, Nursery School Delfinakia, Nursery School Paixnidagogeio, Odos Kassandras Catering, OK! AnytimeMarkets, Oracle

### Food Donors (Continued)

Organization Earth, OTE Group, Pablo's bakery, Pact – Association of Producers of Communications Projects, Paleodimos Bakery, PALLADIO School, Panagia Odigitria Clinic, Pantony coffee and bakery, Papagos Bakery, Papaspirou, Patisserie Papaparaskeva, PAUL, Petit Paris, Petromilos Bakery, Pharmaserve Lilly, Philothei Gymnasium, Pinelia restaurant, Predicta, Primal Marine, Prozimy, Psychiko College Elementary School, Public Café Syntagma, Public Organization of Gas Distribution Networks, PWC, Radisson Blu Park Hotel Athens, Replayce, Research Center for Gender Equality, Restaurant Antonopoulos, Reverso Restaurant cafe, Rey Pablo, Rise Events & More, Rizos Elaia, Roche Diagnostics, Roche Hellas, Roupas Bakery, Scouts of Greece, Sea World Management, Sefco Zeelandia, Serano, SEV- Hellenic Federation of Enterprises, Sikovela Bakery, SKF, Skroutz, Slim Bites Βριλήσσια, Spices and more, Spitikes dimiourgies, St. Catherine's British School, St. George Lycabettus Hotel, Starbucks, Stari & Meli, Stavros Niarchos Foundation, Stefi & Lynx Productions, Stephenson Harwood, Stirixis Group, Stou Valesa, Stratos Vassilikos (AIROTEL GROUP), Studio Alfa, Studio Food Image, Super Bowl, Surfers4Life, Sympraxis Team, Ta Koulourakia, Tartare restaurant, Tatoi club, TEDxAthens, Teleperformance, Thanasi Bakery, The Albion, The Athens Gate Hotel, The Cakers, The Cube Athens, The Golden Age Hotel of Athens, The Greek Guiding Association, The Hellenic Chef's Association, The Longevity Diet Foods, The Salad Project, The Swedish Club, The Sweet Spot, Tiligadi Bakery "Mon Pere bakery", Titan, To Vrasto, Todaylicious Katerinis, Top Tzante, Transifex, Trianemi School, Truberries, Tsatalbasi Bakery, Tsatsaronaki Bakery "to Manna", TÜV AUSTRIA HELLAS, UCB, Unilever, UniSystems, Vardas Outlet, Vassiliou Bakery, Vegre, Velti, Veneti Bakery, VIANEX, Vlavianos – Stoidis O.E., Vodafone, Wella, WIND, WITSIDE, Yacht Club of Greece, Yiasemi, Yoleni's Greek Gastronomy Center, Zacharakis bakery, Zeki Bakery, Zimari Bakery & Coffee



### Boroume Supporters

Our non-profit activities rely entirely on the trust and support of Boroume's friends either in the form of monetary donations directly to the organization or as a result of an action or an in kind donation of goods or services.

### **Sponsors**

- Amke "VAPORI"
- AB Vassilopoulos
- Association of Representatives & Executives of Insurance Companies
- Boukoura EPE
- Coca-Cola
- Ekies All Senses Resort
- Friends of Boroume
- Lidl MAPFRE
- PwC
- Sefco Zeelandia
- Sofia Ioannidis A.E.
- St. Catherine's School
- TAZ Reisen
- The Hellenic Initiative Australia
- Uber Kreative



### In-kind sponsorship (goods & services)

- 4WiseMonkeys
- AB Vassilopoulos
- Anatolia College
- Andrikopoulou Mariandina
- Aria Fine Catering
- Atcom
- AXA Insurance
- Bartsokas Kostas
- Coca-Cola 3E
- DDB
- DTMH
- Entersoft
- Ethelon
- Freskoulis
- Hellenic Chef's Association

- Impact Hub Athens
- Kostakis Kostis
- Kyriakides Georgopoulos Law Firm
- Lucacos Yiannis
- Madame Ginger / Marylou Pantaki
- Mamatsita / Gogo Papadionisiou
- Mastorakos Stelios / Meat Pro
- Moosend
- My Market Pepper 96.6
- Photo Party Box
- Revival Consulting Services
- Unilever
- Union of Greek Internet Users
- Zournatzis Kleomenis

# Boroume through the words of...



Mrs. Papaioannou from Stirixi - Xanthi Social Solidarity Network (regarding our collaboration with AB Vassilopoulos program "For A Good Cause"): "How many words of thanks can we give you for being by our side... how many wishes did we hear from our beneficiaries who filled their carts to the rimand they thought it was unbelievable. We wish you a good month and we are enjoying our so human relationship in a special way. May you all be well and always have a position of solidarity in life".

Mrs. Bellou from Amimoni: **"You cannot imagine how much the support from Freskoulis means to our children.** Not only for the 40 that come to our Day Center but also for those in our shelter. We thank you!"

Mrs. Abatzi, the Apostolic Church of Thessaloniki: "Thanks to the donation of La Fornaretta, a family of refugees, who were reunited a few days ago with their child, and **they celebrated the child's birthday with a cake** chosen from the things they offer us daily. We thank them."

Mr. Boutziaka, Municipality of Kalamata: "A call from Boroume is like an oasis for us. We know whenever you call us it is for something good. Especially for families that are in very bad shape, **you cannot imagine their joy when they receive things coming from you".** 

Mrs. Bayia, the Holy Church of Zoodochos Pigi: "You do not know how much you help with your work. **Thanks to you many people will celebrate Christmas.** Thank You.".

... Mrs. Theodorakaki, the Holy Church of St. Catherine: "They give us the donations from the AB store at Demertzi with such tender loving care. They always take care to bag items by group. We thank them from our hearts".

... Mr. Sbraos, Victor Artant - NIKI: "The sweets we get from Fresh make our children so happy. Under no circumstances would they be able to enjoy something so excellent".



# Contact

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